**CARNIVAL FUN FACTS**

* Carnival Cruise Lines was **launched** **in 1972** with just one-second hand ship and just enough fuel to make a one-way from Miami to San Juan.
* Carnival Corporation is the world’s biggest cruise ship company with **102 ships sailing under 10 brands.** That includes Princess, also known as the Love Boat., and the Cunard line which built the world’s biggest ocean liner, The Queen Mary 2. It has a planetarium on board.
* Carnival Corporation’s **91,000 employees** worldwide serve about **10 million passengers** a year.
* Carnival Corporation expects to spend **$2.3 billion on fuel** this year.
* Carnival Cruise Lines that is the company’s biggest brand with **23 ships, operating 1,500 voyages annually,** calling on ports from Cozumel to Ketchikan.
* On Carnival’s largest ships, the **water slide is more than 300 feet long**. Stretch it out and it would be higher than a 30-story building.
* On the Carnival Magic, Carnival Dream and Carnival Breeze, more than **3,600 guests eat 12,000 meals a day**, including **3,700 lb. of prime rib and nearly 40,000 Danish pastries a week**.
* The Carnival Vista will have the **largest passenger capacity (4,000)** of any Carnival Cruise Lines ship when it makes its maiden voyage in 2016.
* **One out of every two North American passengers** sails on a Carnival Corp brand. We estimate CCL brand alone to be 38%.
* On a typical seven-day cruise, **9,300 pounds of recyclables** are collected and processed. Recyclables include crushed glass, aluminum cans, plastic bottles and scrap metal.
* According to an independent study commissioned by CLIA, the cruise line industry generated **$42.3 billion in total economic activity to the U.S. economy** in 2012, a 4.6 percent increase from 2011. This economic activity generated **356,311 jobs, paying $17.4 billion in wages** to American workers.[[1]](#footnote-1)[1]
* Caribbean destinations have also benefitted from the cruise industry.  According a study prepared for the Florida Caribbean Cruise Association, during the 2011/2012 cruise year cruise tourism generated significant economic benefits to the 21 participating destinations in the Caribbean.[[2]](#footnote-2)[2]  Cruise tourism generated nearly **$2.0 billion in direct expenditures, 45,225 jobs and $728 million in employee wages.**
1. [1] CLIA: 2012 Economic Studies, “The Contribution of the North American Cruise Industry to the U.S. Economy in 2012,” http://www.cruising.org/regulatory/pressroom-research/market-research [↑](#footnote-ref-1)
2. [2] “Economic Contribution of Cruise Tourism to the Destination Economies, ”http://www.f-cca.com/research.html [↑](#footnote-ref-2)