



CARNIVAL CRUISE LINE SETS NEW GOAL TO RAISE \$50 MILLION FOR ST. JUDE CHILDREN'S RESEARCH HOSPITAL® BY 2030

February 29, 2024

Carnival's Previous Fundraising Goal of \$33 Million Achieved

MIAMI, Feb. 29, 2024 – Underlining the impact and strong generosity of its guests, [Carnival Cruise Line](#) President Christine Duffy announced that after meeting its 2024 goal of \$33 million for [St. Jude Children's Research Hospital®](#), the company has set a new pledge goal of \$50 million by 2030. Duffy made the [announcement at the naming ceremony](#) for the line's new flagship [Carnival Jubilee](#) in [Galveston](#), Texas, on Saturday, Feb. 24. To kick off the new effort, Duffy presented a \$50,000 donation to [Richard C. Shadyac, Jr.](#), President and CEO of [ALSAC](#), the fundraising and awareness organization for St. Jude, in honor of the ship's Godmother global music superstar Gwen Stefani.

"The unwavering devotion from our guests and team members is the reason we're able to make an impact in supporting St. Jude's important mission," said Christine Duffy, president of Carnival Cruise Line and member of the St. Jude Professional Advisory Board. "Thanks to our crew and guests' continued generosity, we're able to raise our fundraising goal and extend that impact. As the cruise line that serves more children and families than any other, we are proud to have a long-standing partnership with St. Jude and look forward to seeing the good that will come from reaching this new and ambitious goal."

In addition to setting a new donation goal, Carnival also unveiled patient-inspired and designed artwork on board Carnival Jubilee, including a sculpture depicting sea life. The patient whose art inspired the sculpture, Ty – with Stefani cheering him on – cut a ceremonial ribbon on the piece on during Saturday's events. Other artwork featured on Carnival Jubilee is inspired by pieces co-created by St. Jude patients and several Carnival cruise directors.

"We are simply ecstatic to celebrate our Official Celebration Partner, Carnival Cruise Line – for its remarkable \$33 million fundraising milestone, and for its new commitment to raise \$50 million by 2030 to support the lifesaving work of St. Jude Children's Research Hospital," said Richard C. Shadyac Jr., President and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "We are deeply thankful for Carnival committing to helping children with cancer and other life-threatening diseases through financial support and for honoring our patients, like Ty, by featuring their art-inspired sculptures on new ships. At St. Jude, we believe every child deserves the chance to live their best life and celebrate every moment — and because of this partnership, we can help give more kids that opportunity."

As the Official Celebration Partner of St. Jude since 2010, Carnival hosts events at the hospital and raises money through a variety of fundraising initiatives, both on board and ashore, including the [Groove for St. Jude](#) dance party, [Build-A-Bear Workshop at Sea](#) where kids can create their own St. Jude-themed keepsake bear and a cookie amenity package with proceeds going to St. Jude. In addition to raising funds, St. Jude's mission is also highlighted through patient-inspired and designed artwork on other ships across the fleet, including [Carnival Horizon](#), [Carnival Panorama](#), [Carnival Celebration](#) and [Mardi Gras](#).

For additional information on Carnival Cruise Line and to book a cruise vacation, call 1-800-CARNIVAL, visit www.carnival.com, or contact your favorite travel advisor or online travel site.

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ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 48,000 team members representing 120 nationalities. Carnival currently sails 27 ships and continues an exciting period of growth with an all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

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ABOUT ST. JUDE CHILDREN'S RESEARCH HOSPITAL®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: *Finding cures. Saving children.*® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. When St. Jude opened in 1962, childhood cancer was largely considered incurable. Since then, St. Jude has helped push the overall survival rate from 20% to more than 80%, and it won't stop until no child dies from cancer. St. Jude shares the breakthroughs it makes to help doctors and researchers at local hospitals and cancer centers around the world improve the quality of treatment and care for even more children. Because of generous donors, families never receive a bill from St. Jude for treatment, travel, housing or food, so they can focus on helping their child live. Visit [St. Jude Inspire](#) to discover powerful St. Jude stories of hope, strength, love and kindness. Support the St. Jude mission by donating at stjude.org, liking St. Jude on [Facebook](#), following St. Jude on [X](#), [Instagram](#), [LinkedIn](#) and [TikTok](#), and subscribing to its [YouTube](#) channel.