



## INSIDE THE FUN: 'CURRENTS' ZONE ON CARNIVAL JUBILEE WOWS GUESTS WITH INTERACTIVE ACTIVATIONS, INCLUDING 'SEAQUEST: A FUN SUB ADVENTURE'

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### *Technology and Rich Theming Combine Across Two-Deck Zone to Create New and Immersive Experiences Throughout Each Sailing*

MIAMI, Feb. 22, 2024 – As Carnival Cruise Line prepares for the [Carnival Jubilee](#) naming ceremony on Feb. 24, it's sharing an up-close look at one of the innovations already wowing guests aboard the new ship: [Currents](#), a technology-rich underwater-themed [zone](#) of the ship that spans two decks. A video tour, [Inside the Fun: 'Currents' Zone on Carnival Jubilee](#), can be watched [here](#).

All-new zone-wide activations developed specifically for Currents showcase the thrill of discovery include Seaquest: A Fun Sub Adventure, which transforms the area's promenade into an immersive experience for guests. Seaquest combines the technology built into the zone, including the six huge LED Portals to the Sea flanking the promenade, the 100-foot-long wave-like LED ceiling overhead, lighting, music and sound effects to give guests the feeling they're journeying on the world's first Fun Sub. The submarine-like experience takes guests on an exciting underwater excursion to visit out-of-this-world locations and encounter incredible ocean creatures.

"Seaquest is a truly first-of-its-kind experience that brings together the real and fantastical to create an exciting onboard excursion. As they adventure through the world created for Seaquest, guests will see the Carnival Seacation resort, explore a neon glowing grotto, encounter a giant jellyfish school, navigate among cosmic whale sharks and journey to the kingdom of [The Golden Mermaid](#), which helps tell the story behind one of the unique new venues created for Carnival Jubilee," said Glenn Aprile, senior director of brand experience and product development for Carnival Cruise Line. In addition to Seaquest, guests will see other zone-wide activations, such as the Change the Currents, which allows guests to transform the zone into six different underwater worlds, including cool arctic waters inhabited by penguins and orcas, colorful coral reefs with a multitude of playful fish and sea turtles and other scenes depict coastal mangroves home to gators and crabs and even a massive cave filled with sharks. Each environment changes the entire ambiance of the zone, including the colors guests see and the sounds they'll hear – all inspired by nature. For kids (and kids at heart), Create A Fish allows everyone to add their own whimsy to their environment by designing a unique sea creature and watching it magically come to life on the screens.

During the evenings, the Currents zone will show guests beautiful, otherworldly destinations as they enjoy a drink at [Dr.Inks.Ph.D](#) or dinner at [Emeril's Bistro 717](#). Each night of the cruise will showcase different themes, so guests may spot playful neon fish swimming past the zone's Portals to the Sea one night, and then be surrounded by Dr.Inks' trendy underwater apartment the next. The zone will also feature Soundwaves Jukebox, a music-activated visualizer that brings songs chosen by guests to life through exciting visuals and a colorful light display. In addition, guests will find Currents Atlas, an interactive map displaying real-time locations of all [Carnival ships](#), along with fun facts about sea creatures and their migratory patterns around the world, as well as other interesting oceanic and geographical details.

The technological capabilities incorporated into the design of the Currents zone complement other elements of its rich theming, such as the playful drinks curated to embody the quirky personality of Dr. Inks. The Golden Mermaid takes on a more elevated persona, with a live band entertaining guests in an elegant and comfortable lounge where bartenders serve craft cocktails inspired by precious gemstones and metals.

For additional information on [Carnival Cruise Line](#) and to book a cruise vacation, call [1-800-CARNIVAL](#), visit [www.carnival.com](#), or contact your favorite travel advisor or online travel site.

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### ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S., two Australian homeports and seasonally from Europe, and employs more than 48,000 team members representing 120 nationalities. Carnival's fleet of 27 ships reflects an exciting period of growth since 2021. Carnival's next new guest offering will be the all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

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