



AIDA's iconic ships to be thoroughly modernized

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- Milestone: Most extensive modernization program in the company's history
- Unique guest experience: New interior design and services for the Sphinx series
- Investment in sustainability: innovative solutions to reduce fuel consumption, increase energy efficiency and conserve resources

With AIDA Evolution, AIDA Cruises has launched the largest modernization program in its fleet. It is the most extensive in the company's history. The first phase of the program will be a major overhaul of the Sphinx ships AIDAdiva, AIDAbella and AIDAluna in 2025 and 2026. The focus will be on a new interior design of the ships. In addition, technical equipment and systems will be updated.

All staterooms will be completely re-decorated. In addition, the number of suites will be increased. For the first time in this class of ships, exclusive areas and services will be created. Suite guests, for example, will benefit from them. In terms of culinary delights, guests can look forward to an even greater variety of restaurants, selected signature bars and enhanced services. The heart of the Sphinx ships beats in the very center - in the light-flooded Theatrium. This stylish area will be enhanced with inviting seating and a harmonious color concept. Especially for families with children, new activity areas will be introduced.

Felix Eichhorn, President of AIDA Cruises, says: "As the market leader and pioneer in the industry, we are committed to constantly rethinking cruising. The ships of the Sphinx series have written cruise history with their innovative space concept and colourful design. The AIDA Evolution program will further develop these fantastic ships."

Future-proof and sustainable cruising

As part of its decarbonization strategy, AIDA Cruises has been investing in a future-proof and sustainable cruise market for many years and is putting innovative solutions into practice. As early as 2004, when the first Sphinx-class ship was ordered, the company considered the use of shore power in ports to reduce local emissions. In recent years, AIDA Cruises has not only invested in state-of-the-art propulsion and environmental technology for its new ships, but has also continuously implemented a wide range of efficiency measures in ship operation and retrofitted new technologies on the ships of its existing fleet. As part of the upcoming shipyard overhauls, further investments are planned, including measures to reduce fuel consumption, increase energy efficiency and conserve resources. As part of Carnival Corporation & plc's family of cruise brands, the company has set a goal to reduce its carbon intensity by 20 percent by 2026 compared to 2019.

Dry dock overhaul

The ships in the Sphinx series were commissioned between 2007 and 2013. With their innovative open-space concept and colorful design, they are a key part of the unique AIDA experience. AIDAdiva will be the first ship to be modernized during her six-week dry dock overhaul in spring 2025. AIDAbella and AIDAluna will follow in fall 2025 and spring 2026, respectively.

For more information about the AIDA fleet and booking options, please contact your travel agency, the AIDA Customer Center at +49 381 202 707 07 or visit aida.de.