



TRAVEL ADVISORS CAN BOOK, SPIN AND WIN WITH CARNIVAL CRUISE LINE'S NEWEST BOOKING PROMOTION FOR WAVE SEASON

January 16, 2024

New 'Rock and Spin' Promotion Serves to Propel Travel Advisors' Success During 2024 Wave Season

MIAMI, Jan. 16, 2023 – [Carnival Cruise Line](#) launched the Rock and Spin Booking Promotion today as part of the company's popular Travel Agents Rock program. The promotion is designed to support travel advisors' success during the 2024 wave season and runs through March 31, 2024.

The Rock and Spin promotion gives travel advisors the opportunity to help excel their business during peak booking season and be rewarded for their hard work with chances to win from \$5,000 in prizes each month, including gift cards, Loyalty Rocks! Reward Points and [Carnival-branded merchandise](#). Plus, at the end of the promotion, one grand prize winner will be randomly selected for an up to 8-day cruise for two onboard one of Carnival's ships.

Travel advisors earn spins on the promotion's interactive digital prize wheel by making new bookings. The more bookings made, the more spins and chances to win.

"In our ongoing commitment to our valued travel advisors, we're introducing the Rock and Spin promotion as the next chapter in celebrating their triumphs in a new and fun way," said Adolfo Perez, senior vice president of global sales and trade marketing for Carnival Cruise Line. "Building on the success of our Travel Agents Rock program, this promotion is another way we aim to elevate the excitement around wave season while showing gratitude for all they do."

This comes on the heels of Carnival's [AMP Up Commission Challenge](#), another program where travel advisors have the opportunity to increase commissions up to 15 percent for the full 2024 year based on bookings made now through March 31, 2024.

Travel advisors can learn more about the Rock and Spin booking promotion and start claiming their bonus points by opting into the program on [GoCCL.com](#). Travel advisors will continue to earn regular Loyalty Rewards 'base' points for each booking, in addition to eligible bonus points earned through this promotion.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently sails 26 ships and continues an exciting period of growth with another ship joining the fleet this spring and an all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

MEDIA CONTACT: media@carnival.com