



New AIDA Specials for Festival Fans and Lovers of the Northern German Way of Life - Book Now!

December 7, 2023

AIDA Cruises brings a strong musical line-up on board for the FESTIVAL Cruise with Sido, Alle Farben, Gentleman, Stefanie Heinzmann and many more / Otto, Lotto King Karl and Nordic surprises on the first MOIN Cruise

Traveling with AIDA opens up an ocean of vacation possibilities. In addition to the wide variety of experiences on board, guests have the opportunity to experience very special events, the AIDA Specials, on selected cruises: from the current "Sea of Lights" event voyages to the start of the season with a great live act. During their cruise, guests enjoy all the amenities they are accustomed to from AIDA, plus a program in many areas on board that is perfectly tailored to the theme of the cruise.

AIDA Cruises, the market leader for cruises in Germany, is starting the new year with two new AIDA Specials for its guests: The **MOIN cruise from April 23 to 30, 2024** aboard AIDAPERLA from/to Hamburg and the **FESTIVAL cruise from May 7 to 11, 2024** aboard AIDA PRIMA from/to Hamburg are now available for booking.

Following the successful premiere of the first GLÜCKSGEFÜHLE festival in the summer of 2023 at the Hockenheimer Ring with 135,000 visitors, initiated by soccer world champion Lukas Podolski and record-breaking organizer Markus Krampe, AIDA Cruises is now working with them to bring the absolute top festival acts on board, offering guests on this special event voyage probably the greatest live music experience at sea. The line-up includes rapper, songwriter and actor **Sido**, Berlin superstar and one of Germany's most successful house music acts **Alle Farben**, reggae musician **Gentleman**, cult band **Culcha Candela** and **Stefanie Heinzmann**, one of Switzerland's most successful musicians. On the 4-day short trip from Hamburg via Copenhagen and back, guests can look forward to a varied musical and social program. The Theatrium, the Beach Club, the brewery, the disco and the Nightfly Bar on board the AIDA PRIMA will become selected music hotspots and offer the best of everything from big live performances in front of a large audience to a DJ atmosphere and cozy living-room concerts. The first FESTIVAL Cruise on board an AIDA cruise ship offers the perfect combination of vacation and festival bliss in one place.

The iconic MOIN Cruise is for all AIDA fans who love the sea, the romance of seafaring and the northern German lifestyle. For the 7-day Norway voyage from/to Hamburg, the AIDAPERLA transforms into the coziest cutter between St. Pauli and Stavanger and carries some of the most likeable characters of the North on board. First and foremost, the most famous East Frisian in the world: the multi-talented **Otto Waalkes**. There were two reasons for Otto and his large fan community to celebrate this year: 75 years of Otto, 50 years of Ottifant. Whole generations grew up with his jokes, songs, cartoons, shows and movies. The coastal program is rounded off by other northern lights like the kings of atmosphere and party professionals **Klaus & Klaus**, author **Heinz Strunk** and newcomer and shanty star **Nathan Evans**, who caused a real storm with his hit "Wellerman". **Lotto King Karl**, a true Hamburg native, neighborhood legend and creator of one of the greatest soccer hymns with "Hamburg, meine Perle" will also be there. A real MOIN Cruise also includes a real shanty choir, plenty of opportunities to sing along, sway and party, chit-chat, sailors' tales and stories from the sea, North German specialties from the galley and bars, exciting glimpses behind the scenes on board, maritime workshops, cult films, book readings and many surprises.

Learn more about the MOIN Cruise and the Festival Cruise at aida.de/moin and aida.de/festival. The next AIDA Specials with celebrities and experts are already being planned. For an up-to-date overview, visit aida.de/specials. To book, contact your travel agent, call the AIDA Customer Center at +49 381 20 27 07 07 or visit aida.de.