

CARNIVAL CRUISE LINE INVITES TRAVEL ADVISORS TO 'YOUR WINNING PLAN' GRAND FINALE EVENT IN HOUSTON

August 14, 2023

Carnival Welcoming Daymond John as Featured Speaker for Sept. 27 Event

MIAMI, AUGUST 14, 2023 – Registration is now open for Carnival Cruise Line's *Your Winning Plan* series finale, where several outstanding travel advisors are competing to be named the grand prize winner when celebrated entrepreneur Daymond John, star of ABC's "Shark Tank," helps to conclude the series in Houston, Tex. on Sept. 27. Registration for both in-person attendance and the online livestream are available by clicking here.

The grand finale event will culminate a competition between semi-finalists chosen from six in-person events across six different cities – San Jose, Calif., Detroit, Mich., Las Vegas, Nev., Nashville, Tenn., Denver, Colo., Richmond, Va., and one virtual event. The summer series gave hundreds of travel advisors across the country opportunities for learning, development and business growth. Carnival invited the advisors to submit business plans and compete for cash to use toward implementing them, with semi-finalists receiving \$2,500. More than 1,000 plans were submitted during the series and a semi-finalist from each event will now compete for a \$5,000 grand prize.

Carnival expects to host thousands of travel advisors in Houston at the grand finale event. Christine Duffy, Carnival's president, will join John during the event to discuss tips for entrepreneurial success and John will also name the grand prize winner.

The virtual event, which took place on Aug. 5, is available for replay online, so that advisors who could not attend an event may still access the helpful business information shared during the series. To watch the virtual event, visit Goccl..com.

For additional information on <u>Carnival Cruise Line</u> and to book a cruise vacation on Carnival, call 1-800-CARNIVAL, visit http://www.carnival.com, or contact your favorite travel advisor or online travel site.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. For over 50 years, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 25 ships and is in an exciting period of growth with the addition of two ships over the next two years.

MEDIA CONTACT: media@carnival.com