



AIDA season start in Warnemünde: Beatrice Egli performs exclusive live concert on board With the new AIDA Specials, guests in 2023 will experience top-class celebrity and expert events with beats, balance and Bavarian fun

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Travelling with AIDA opens up a huge selection of holiday opportunities. In addition to the great variety of experiences on board, guests have the opportunity to experience very special event cruises or event weeks, the so-called AIDA Specials, on selected cruises. From the Feelgood Cruise, which focuses entirely on physical and mental well-being, to a season opening with a great live act. During their cruise, guests will enjoy all the amenities they are accustomed to from AIDA, plus a programme in many areas on board perfectly matched to the theme of the cruise.

The following holiday highlights are on the programme in 2023 with the AIDA Specials:

AIDasehen in Warnemünde - season kick-off in the "home port"

On 16 April 2023, two AIDA ships will be welcomed in the port of Rostock-Warnemünde at the start of the season. AIDamar and AIDA Sol will open the Baltic Sea season with a short voyage to Sweden and Scandinavia respectively. When the sister ships set sail together in the evening, goosebumps are guaranteed for all AIDA fans ashore and guests on board. On the subsequent voyage of AIDA Sol, audience favourite Beatrice Egli will provide further unforgettable highlights: For almost 10 years, Beatrice Egli has been one of the most successful artists in German-language pop hits. With her rousing power mix of modern sounds, contemporary lyrics and Swiss charm, she will thrill guests with an exclusive live concert on board on 16 April 2023.

Feelgood Cruise

From 5 to 12 November 2023, AIDA Stella will take guests to the islands of eternal spring: Gran Canaria, Lanzarote, La Palma, Tenerife and Madeira. During the trip, guests will experience a holistic feel-good programme consisting of relaxation, exercise, nutrition and mental balance. In cooperation with the IFAA (International Fitness Academy), international experts offer a comprehensive programme with over 70 free fitness courses at the highest level, suitable for beginners and advanced athletes. The cruise is accompanied by numerous sports professionals, nutrition experts as well as AIDA gourmet mentors. Among them is Julius Brink, Olympic champion, world champion, multiple European and German champion and six-time beach volleyball player of the year. Guests can experience his passion for his favourite sport at first hand when playing together on the beaches of the Canary Islands.

IFAA nutrition coach Rebecca Barthel shares tips for a "Smart Diet". Chef and auditor Michael Loitz takes guests on a restaurant tour on board and provides insights into current nutrition trends. AIDA gourmet godfathers Günther Kroack, Andrea Schirmaier-Huber and Franz Schned, as well as kitchen professional Alexander Eder, spoil guests with healthy as well as delicious culinary delights. IFAA mental coach and motivator Petra Havelkova will talk about "Mental Balance" and impart the necessary know-how to cope with stress and find mental strength, for example through meditation. There will also be sporting activities on land like running on the beach, stand-up paddling, kayaking, hiking and e-bike.

Wiesn Warm-up: Get in the mood for the Oktoberfest on board AIDA

On board AIDA Prima, from 9 to 16 September 2023, it's already time for the Oktoberfest: O'zapft is! Guests can look forward to a huge party with live acts such as voXXclub, Tim Toupet and the Rotzlöffl. Birgit Widmann is a true Tyrolean and will really get the vocal chords pumping at the yodelling workshop. Culinary delights are also on offer: AIDA gourmet patrons Stefan Marquard and Andrea Schirmaier-Huber conjure up Bavarian-style culinary delights. In the Brauhaus, guests enjoy hearty dishes, taste freshly tapped beer from the ship's own brewery and experience many Bavarian festive traditions.

That tastes PRIMA! Delight on the high seas

The metropolitan voyage with AIDA Prima from 10 to 17 June 2023 will be a very special treat for all amateur chefs and gourmet professionals. Gourmet patrons Andrea Schirmaier-Huber, Felicitas Then and gourmet godfather Stefan Marquard will be part of the party and, together with the AIDA kitchen crew, will spoil the guests with culinary delights galore. They also have exciting surprise events in store for the guests.

The next AIDA Specials cruises are already being planned. An up-to-date overview of upcoming events can be found at www.aida.de/specials.

All AIDA Specials can be booked at travel agencies, at the AIDA Customer Centre on +49 (0) 381 / 20 27 07 07 or at www.aida.de.