



HOLLAND AMERICA GROUP'S NATALYA LEAHY APPOINTED PRESIDENT OF SEABOURN

March 1, 2023

Josh Leibowitz departing to pursue new opportunities

SEATTLE, March 1, 2023 /PRNewswire/ -- Ultra-luxury cruise line [Seabourn](#) announced the appointment today of Natalya Leahy as the business's new president. Leahy, whose seven years with Holland America Group included operational oversight of Seabourn, succeeds Josh Leibowitz who is leaving the brand to pursue new opportunities.



Leahy was most recently chief operating officer for Holland America Group serving Princess, Holland America Line, Seabourn, P&O Australia and land operations. Prior to joining the cruise industry, she held various leadership roles with Procter & Gamble and Coca-Cola, supporting iconic brands and new product launches.

As part of a structure to build on the benefit of shared services between Holland America Line and Seabourn, she will report to Gus Antorcha, president of Holland America Line.

"Seabourn has earned a top position in the luxury and expedition cruising space, and Natalya's expertise, background and proven track record in delivering results is ideal to build on that success," Antorcha said. "With her leadership and the introduction later this year of our second purpose-built expedition ship, *Seabourn Pursuit*, I am confident in the future growth of Seabourn."

"It's an honor to join the extraordinary Seabourn team and partners who take personal pride in curating transformative, enriching, one-of-a-kind Seabourn moments," Leahy said. "We have built unmatched luxury experiences at sea that provide life expanding moments for our guests. I am excited to support and work with our trade partners as we continue to surprise and delight our guests in ways they would never imagine."

Leibowitz oversaw the successful [return to service](#) of the Seabourn fleet. He also led the expansion into ultra-luxury expedition voyages with the launch of [Seabourn Venture](#), offering guests opportunities to explore remote destinations in every corner of the world. Leibowitz was instrumental in the relaunch of the Seabourn brand with the award-winning "This Is Your Moment" marketing campaign, to focus on active, affluent travel decision makers. Prior to Seabourn, he served for seven years as chief strategy officer for Carnival Corporation.

"Josh's leadership in navigating the pause and return to service proved valuable for Seabourn's future," Antorcha added. "We appreciate his contributions and wish him well. This business has a bright future with the best in all-inclusive, luxury cruising and now expedition voyages. I look forward to seeing Natalya bring her passion and talent to Seabourn's success."

About Seabourn:

Seabourn represents the pinnacle of ultra-luxury ocean and expedition travel and operates a suite of six modern ships with one under construction. The all-inclusive, boutique ships offer all-suite accommodations with oceanfront views; award-winning dining; complimentary premium spirits and fine wines available at all times; renowned service provided by an industry-leading crew; a relaxed, sociable atmosphere that makes guests feel at home; a pedigree in expedition travel through the Ventures by Seabourn program and two new ultra-luxury purpose-built expedition ships, including *Seabourn Venture* that launched in 2022 and *Seabourn Pursuit* scheduled to enter service in 2023. Seabourn takes travelers to every continent on the globe, visiting more than 400 ports including marquee cities and lesser-known ports and hideaways. Guests of Seabourn experience extraordinary offerings and programs, including partnerships with leading entertainers, dining, personal health and wellbeing, and engaging speakers.

For more details about Seabourn, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK).

Find Seabourn on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with a private club atmosphere
- Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- Curated voyages to all seven continents delivering award-winning experiences
- All ocean-front suites, luxuriously appointed
- Complimentary premium spirits and fine wines available on board at all times
- Welcome Champagne and complimentary in-suite bar stocked with your preferences
- Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- World-class dining, further enhanced through a culinary partnership with Chef Thomas Keller
- All dining venues are complimentary, dine where, when and with whom you wish
- Seabourn Conversations, connecting with visionary experts
- Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations*^
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program*
- An evening entertainment experience in collaboration with Sir Tim Rice, produced exclusively by Belinda King Creative Productions †
- Committed to environmental stewardship and sustainability

*Optional programs, for additional charge

^Available on *Seabourn Odyssey*, *Seabourn Sojourn*, *Seabourn Quest*, *Seabourn Encore*, *Seabourn Ovation*

†Not available on board *Seabourn Venture* and *Seabourn Pursuit*



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