



P&O Cruises Australia proudly supports people living with HIV at the Sydney WorldPride Mardi Gras Parade

February 28, 2023

On Saturday night, P&O Cruises Australia proudly partnered with the Bobby Goldsmith Foundation (BGF) in supporting people with HIV for this year's Sydney WorldPride Mardi Gras Parade.

Over thirty P&O Cruises and Carnival Australia ship and shoreside team members marched with the sea-inspired float which featured a large buoy – a nod to the partner cruise line and symbolic of the life-saving support BGF provides to people with HIV.

According to Marguerite Fitzgerald, President of Carnival Australia and P&O Cruises Australia, this is another step in the brand's unwavering commitment to diversity and inclusivity.

"I'm so proud that P&O Cruises was represented at Mardi Gras for the first time, with team mates marching side by side in support of one another. This really is testimony to our company values that encourage us to be ourselves and bring our best selves to work each day," said Fitzgerald.

"We're also honoured to see our values reflected in those of the Bobby Goldsmith Foundation, an organization close to our hearts. We look forward to continuing our partnership, especially when our Pride Cruise returns to Sydney this September."

Matt Rule, Communications & Advocacy Coordinator for the Bobby Goldsmith Foundation said that Mardi Gras is a fantastic opportunity to reinforce its mission to be there for all people with HIV, meeting them where they are and supporting them in whatever way we can.

"This year the words "We're Still Here" blazoned on our shirts were chosen as an important reminder of the amazing advancements in medication that allows people with HIV to live long, normal and healthy lives.

"We're grateful to P&O Cruises for its unwavering support of BGF and helping us to shine a light on the fact that we are still here too, continuing to support people living with HIV just as we have since 1984," said Rule.

For more information on P&O or the 2023 Pride Cruise, please visit www.pocruises.com.au