



## **Stellar line up for live broadcast of P&O Cruises ship naming**

February 23, 2023

Chart-topper Olly Murs will lead the line up of performers at the beach-side naming ceremony of P&O Cruises newest ship Arvia in Barbados in March.

The award-winning singer will treat guests watching the live broadcast to his best-loved hits as he performs from Heywood's Beach on Thursday March 16, 2023.

Hosting the ceremony, which will be conducted both on board Arvia and from the beach, will be two of the UK's most famous broadcasters and DJs, Sara Cox and Trevor Nelson.

P&O Cruises president Paul Ludlow said: "For our guests watching Arvia's naming ceremony from home and from Barbados this is a real treat. Olly, Sara and Trevor really do make a star-studded line up which showcases the contemporary entertainment for which P&O Cruises is known."

Trevor Nelson will take centre stage in Arvia's Skydome for assembled guests and will introduce the famous bottle smash moment with Arvia's yet-to-be-revealed godmother while Sara Cox will host the guests on one of Barbados' most stunning beaches.

Ludlow continued "It is not often that in the depths of UK winter you can be transported to a spectacular white sand, palm-fringed beach in the Caribbean and watch a live performance from one of Britain's best-loved stars. It really will be a moment to remember."

Both Trevor and Sara will be sailing on Arvia's March 11 departure and will host late night DJ sets on board.

To watch the live broadcast with Olly, Sara and Trevor use the following link on Thursday March 16, 2023, at 19:00 (UK time) -

[https://www.youtube.com/watch?v=pl4N7fv4J\\_Q](https://www.youtube.com/watch?v=pl4N7fv4J_Q)

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Images can be downloaded from P&O Cruises press pictures site: <https://www.pocruisespresspictures.com/p/ourfleet/C385511871/arvia-naming-barbados>

### **About P&O Cruises**

P&O Cruises is Britain's favourite cruise line, welcoming guests to experience holidays with a blend of discovery, choice, relaxation and exceptional service catered towards British

tastes. The fleet of seven ships each have their own appeal from family friendly or exclusively for adults.

With over 200 destinations worldwide, P&O Cruises Itineraries are carefully curated to inspire discovery, and are varied to suit newcomers and experienced guests alike. With a wide choice of holidays from two days to three months there is something for everyone.

Arvia joined the P&O Cruises fleet in December 2022 as its second LNG-powered, Excel-class ship offering a Caribbean maiden season of fly-cruise holidays from homeport Barbados.

Arvia, meaning "from the seashore," is an innovative and future-focused ship and the latest evolution in the P&O Cruises experience, embodying the newest trends in travel, dining and entertainment to offer varied and contemporary holidays.

The ship boasts a unique SkyDome with a retractable glass roof and 16 guest decks, and will feature the first Altitude Skywalk high ropes experience, the tropical-themed Altitude Minigolf, the Altitude Splash Valley aquazone, an outdoor Sports Arena, swim-up bar and infinity pool. It will also offer guests several new dining options such as Green & Co feat. Mizuhana, Ocean Studios cinema, extensive shopping, and the Oasis Spa and Health Club.

British Travel Awards Winner 21/22 – Best Cruise Line for Family Holidays.

Cruise Critic Editors' Picks Awards Winner 2022 – Best for Families.

The company is part of Carnival Corporation & PLC (NYSE/LSE: CCL; NYSE:CUK).

**Included in the cost of a P&O Cruises holiday**

P&O Cruises offers unbeatable value with so much included, including accommodation, full board meals, pools and entertainment (theatre shows, headline performers, live bands, comedy and first run films), as well as supervised round-the-clock complimentary children's clubs on our family-friendly ships. Shore experiences and drinks can also be pre-purchased in pounds avoiding any currency exchange fluctuations.

### **Pay Monthly**

Guests can spread the cost of their holiday with monthly payments, at no extra cost, when booking directly with P&O Cruises.

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