



A DIAMOND OF A DOG! SERVICE DOG EARNS TOP VIFP STATUS ON CARNIVAL CELEBRATION

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Carnival Cruise Line has a unique new member joining the top ranks of its loyalty club – a retired U.S. Army service dog named Sarge.

While sailing on [Carnival Celebration](#) last week, Sarge reached Diamond status of the Very Important Fun Person (VIFP) Club – though in this case, the “P” could also stand for “pooch.”

The 14-year-old Belgian Malinois just completed his 55th cruise and was honored during Carnival Celebration’s Platinum and Diamond loyalty event, for spending more than 200 nights at sea.

“What could be more fun than celebrating a beloved four-legged friend as a Diamond cruiser?” said Christine Duffy, president of Carnival Cruise Line. “We’re proud to celebrate and support veterans at Carnival, as the cruise line that carries the most service members, and I’m delighted to count Sarge among them.”

Sarge spent most of his life serving in the [military](#), and now lives and travels with his owner, Justin Marcum, Sr., who is also a Diamond member of Carnival’s VIFP Club.

Carnival’s VIFP Club offers a variety of exciting benefits and perks to the line’s most loyal guests. Members have access to a [special web portal](#), where enjoy members-only specials, promotions and other offers.

For additional information on [Carnival Cruise Line](#) and to book a cruise vacation, call [1-800-CARNIVAL](#), visit [www.carnival.com](#), or contact your favorite travel advisor or online travel site.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America’s Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

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