



## "Cast off" for the love adventure on board AIDAcosma

February 13, 2023

Just in time for Valentine's Day tomorrow, VOX is showing the first episode of the new four-part dating format "Herz an Bord," which can be seen every Tuesday at 8:15 p.m. on VOX starting February 14, 2023, it can also be streamed on RTL+ seven days before it airs on TV. For four single women the probably largest adventure of their life begins. On board AIDAcosma, they will search for their dream man on the endless expanses of the Mediterranean. But every shore leave also means making a decision about love and the rest of their journey.

In the first episode "Herz an Bord" the four single women meet for the first time at the port of Barcelona - this is where their journey together on the cruise ship AIDAcosma to their great love begins. After an initial tour of the 337-meter-long ship, host Wayne Carpendale has a surprise in store for them: In a message in a bottle, the four single men introduce themselves. Meanwhile, AIDAcosma sets course for Palma de Mallorca, the first destination of the voyage. In the picturesque capital, the love candidates can get closer during flamenco dancing or see how well the candidates harmonize with each other as lovers during a ride on the historic streetcar "Red Lightning". Who will put their foot in it? And which of the couples will already have their first sparks flying? The men have to work hard, because the next morning the single women will meet four other men. The following sea day offers enough time to explore the extensive variety of offers on board AIDAcosma with exciting dates, whether at the couple yoga or sushi course. Which men will the women choose at the end of the first episode? Who is their heart on board and who has to leave the ship at the next port? In the second episode, romantic dates in Italy are on the agenda: AIDAcosma takes the lovers to La Spezia, among other places, where the candidates enjoy a classic Italian pasta in Pisa and stroll through the colorful Cinque Terre while eating ice cream. As is well known, love goes through the stomach. The next day, the cruise ship docks in the city of love, Civitavecchia/ Rome. Here the Roman god of love, Cupid, holds his love arrows ready.

Viewers at home who feel inspired by the AIDA voyage through the Mediterranean can easily quench their wanderlust. With the AIDA lottery, viewers have every week the chance to win an AIDA travel voucher worth 3,000 euros. Participation is possible until 10:00 a.m. on the following day. All information on the AIDA sweepstakes and the dating show on VOX at [aida.de/herzanbord](http://aida.de/herzanbord)

### **AIDA Herzklopfen - February is all about love at AIDA**

In addition to the four-part dating show on board AIDAcosma, guests will get into the mood for love throughout February: vacation offers to fall in love are on the program around Valentine's Day. The campaign runs until February 15, 2023. The trips at irresistible prices can be booked at [aida.de](http://aida.de), in travel agencies and at the AIDA Customer Center at +49 381 20 70 07 07. In a large community campaign, AIDA Cruises is collecting very special moments that guests have experienced on their AIDA trip until February 28, 2023. Participating is very easy at [www.aida.de/aidamomente](http://www.aida.de/aidamomente). The ten contributions that go to the heart the most will be rewarded with an AIDA fan package at the end of the campaign. Of course, February is also the month of love on board the AIDA ships. Guests can look forward to lovingly prepared events and promotions - from culinary experiences to special arrangements in the Body & Soul Spa, at the photo shoot or in the stores. All information on the AIDA Heartbeat in the month of February at [aida.de/heartbeat](http://aida.de/heartbeat).