



CARNIVAL CRUISE LINE LAUNCHES ROCK THE WAVE BOOKING CONTEST AHEAD OF WAVE SEASON FOR TRAVEL ADVISORS

February 1, 2023

Carnival Cruise Line announced today that as part of its Travel Agents Rock program, it is launching a new booking contest for Wave season. Running now through March 31, 2023, the Rock the Wave contest gives eligible travel advisors the opportunity to earn a variety of prizes.

To support and reward travel advisors and help grow their business during peak booking season, the campaign includes opportunities to win gift cards, bonus Loyalty Rocks! Points, Carnival-branded merchandise, and a grand prize of a cruise for two on the line's newest ship Carnival Jubilee.

"Our ongoing Travel Agents Rock program was designed to celebrate and support our travel advisor community with fun activities and incentives, and there's no better way to kick off the New Year than with another new exciting rewards campaign," said Adolfo Perez, senior vice president of global sales and trade marketing for Carnival Cruise Line. "This unique booking contest was designed just for our travel advisors to show our admiration and gratitude for their hard work. The more bookings made, the more opportunities to win!"

Travel advisors can learn more about the Rock the Wave booking contest and start claiming their bonus points by opting into the program on GoCCL.com. Travel advisors will continue to earn regular Loyalty Rewards 'base' points for each booking, in addition to eligible bonus points earned through this contest.

For additional information on Carnival Cruise Line and to book a cruise vacation, call 1-800-CARNIVAL, visit www.carnival.com, or contact your favorite travel advisor or online travel site.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

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