



CARNIVAL CRUISE LINE BRINGS BACK AMP UP COMMISSION CHALLENGE FOR TRAVEL ADVISORS IN TIME FOR 2023 WAVE SEASON

January 17, 2023

Program Provides Opportunity to Increase Commissions Up to 15 Percent in the New Year

MIAMI, Jan. 17, 2023 – Back by popular demand, Carnival Cruise Line announced today the return of its Amp Up Commission Challenge which will allow travel advisors to qualify for higher commission rates in 2023. Through the program, travel advisors will be able to increase their commissions up to 15 percent for the full 2023 year based on bookings made from Jan. 1 through March 31, 2023.

“This is our first true Wave season in several years, and we know how important this time is for our travel advisors, so we’re excited to once again have this incentive program kick off just in time for Wave and to offer the opportunity for travel advisors to grow their business and their commissions,” said Adolfo Perez, senior vice president of global sales and trade marketing for Carnival Cruise Line. “When we previously offered the Amp Up program from 2017 to 2019, it was very well-received by the travel advisor community, so we know this will be a great boost for them as they head into the New Year.”

Participating agencies will need to make from 20 to 125 bookings during the January to March 2023 booking period to qualify for higher commission levels between 11 and 15 percent which will be applied to bookings made from April 1 through Dec. 31, 2023.

To participate, travel advisors must register on GoCCL.com during the opt-in period which starts today, Jan. 17, and runs until Wednesday, Feb. 15.

The program is open to agencies in the U.S., Puerto Rico and Canada that currently qualify for 10 to 14 percent commissions. Only new bookings that are fully deposited or paid in full between Jan. 1 and March 31 are eligible and will count toward the goal.

For additional information on Carnival Cruise Line and to book a cruise vacation, call 1-800-CARNIVAL, visit www.carnival.com, or contact your favorite travel advisor or online travel site.

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

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