



CARNIVAL CELEBRATION INTRODUCES NEW ACTIVITIES FOR KIDS AND FAMILIES AHEAD OF FULL FLEET DEBUT

December 7, 2022

New Enrichment Programs for Children and Teens, Plus Updated Dr. Seuss Bookville Among Additions to Carnival's Popular Youth Programming

MIAMI, Dec. 7, 2022 – Carnival Celebration is introducing an expanded youth program including new enrichment activities for children, teens and families, as well as an update to Carnival's popular Dr. Seuss Bookville. Many of the new offerings will be implemented fleetwide by spring 2023. "The updates we're making to our youth programming ensure our young cruisers have even more to be excited about when they come aboard. We've already seen early success with our launch on Carnival Celebration, and I'm looking forward to expanding the reach of our new additions to families sailing with us across our fleet," said Melissa Mahaffey, director of youth experience for Carnival Cruise Line.

New Turtles Program, Updated Dr. Seuss Bookville Engages and Entertains Young Children

Carnival Celebration debuted the most expansive offerings to date for Carnival's youngest guests, children under the age of two, with a new Turtles program. The new program introduces an array of special activities, including Turtle Playdates, Turtle Band, toddler sensory activities, and Baby Turtle Trek – an interactive event featuring fun facts about sea turtle conservation, which welcomes toddlers to reenact the journey of a baby sea turtle's development as they crawl on a custom-made ocean mat to their cheering family on the other side. The program also offers designated drop-off time in Camp Ocean and late-night babysitting.

The Nautical Explorer program creates an opportunity for children in Camp Ocean to participate in exciting, maritime-themed activities to learn nautical knowledge and earn their seafarer book – from designing their own giant cruise ship and having fun with nautical flags to using a compass and meeting a ship's officer.

Dr. Seuss Bookville is already one of the most popular activities for Carnival's youngest cruisers, and now it will be more unique and interactive as iconic characters from the world of Dr. Seuss come to life. Thing One and Thing Two will help families put on their very own circus, while The Cat in the Hat stops by to conduct a science experiment and Sam-I-Am leads a hunt for green eggs. In addition to Carnival Celebration, Dr. Seuss Bookville is featured on *Mardi Gras*, Carnival Freedom, Carnival Horizon, Carnival Panorama and Carnival Vista.

Enrichment Activities Immerse Teen Cruisers in Cultural Experiences

Building on the successful Holi Festival of Colors enrichment enjoyed on *Mardi Gras*, which gives teens an immersive and authentic look at this highly celebrated festival about hope and the colors of life, Carnival Celebration is introducing another cultural program inspired by the Cherry Blossom Festival in Japan, which celebrates the beauty of life and new beginnings.

At Circle "C," younger teens (ages 12-14) will participate in fun activities like anime drawing lessons and pop culture games. Teens in the 15-17 age group will enjoy an authentic tea ceremony, Japanese crafts, and games to encourage new friendships at Club O2. Similar enrichment programs for teens will be offered fleetwide by spring of 2023.

The expanded youth activities debuting on Carnival Celebration also include a children's space program in partnership with Kennedy Space Center Visitor Complex, which brings activities inspired by NASA science on board. The innovative new flagship also features a top-deck roller coaster and many other kid-friendly favorites, including a suspended ropes course and a massive water park with three slides and a new, interactive family show, "What's Age Got to Do with It?"

For additional information on Carnival Cruise Line and to book a cruise vacation, call 1-800-CARNIVAL, visit www.carnival.com, or contact your favorite travel advisor or online travel site.

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ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in 1972, Carnival has continually revolutionized the cruise sector, making a cruise vacation an affordable and popular option for millions of guests. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 24 ships and is in an exciting period of growth, with Carnival Celebration and Carnival Luminosa, which began guest operations in November, and three additional ships joining the fleet by 2024.

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