



## Seabourn Names Steve Smotrys Vice President, Global Sales

October 29, 2020

**SEATTLE, October 29, 2020** ---- Seattle-based ultra-luxury cruise line Seabourn has named seasoned cruise executive **Steve Smotrys as vice president, Global Sales.**

In the role, Smotrys will be responsible for Seabourn's overall global sales efforts, leading the teams who support the travel advisor community in North America, Europe, the United Kingdom, Asia, and Australia.

"Steve and I have worked closely together over the past several years. He brings a deep understanding of the luxury market and the travel industry," **said Josh Leibowitz, president of Seabourn.** "Many of our travel advisor partners know Steve well and we encourage them to join us in welcoming Steve to the Seabourn family."

Prior to joining Seabourn, Smotrys served as vice president of Sales and Trade Marketing, Cunard North America. He joined Princess Cruises in 2000 and over his nearly 20 years within the Carnival Corporation family of brands he has led teams in Revenue Management, Market Planning, Shore Excursions and Sales. Over the past several years, Steve has led the Cunard Line North America Sales team helping to grow this key market and expand the share of voice within the trade.

Smotrys will assume this role effective immediately. Chris Austin, previously head of global sales and marketing, departed the company earlier this month.

Seabourn represents the pinnacle of ultra-luxury travel. Our all-inclusive, boutique ships offer: all-suite accommodations with oceanfront views; award-winning dining; complimentary premium spirits and fine wines available at all times; renowned service provided by an industry-leading crew; a relaxed, sociable atmosphere that makes guests feel at home; a pedigree in expedition travel through the Ventures by Seabourn program and two new ultra-luxury purpose-built expedition ships coming in 2021 and 2022. Seabourn takes travelers to every continent on the globe travel with more than 400 ports including marquee cities and lesser-known ports and hideaways. The line is also the official cruise partner of [UNESCO World Heritage](#).

Guests of Seabourn experience extraordinary offerings and programs, including partnerships with leading entertainers, dining, personal health and wellbeing, and engaging speakers.

For reservations or more details, please contact a professional travel advisor; call Seabourn at 1-800-929-9391 or visit [www.seabourn.com](http://www.seabourn.com). A dedicated shore excursion call center is available for guests at 1-800-984-3225.

### About Seabourn:

Ultra-luxury Seabourn currently operates a fleet of five modern ships with two under construction and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world. Our highest responsibility and top priorities are compliance, environmental protection and the health, safety and well-being of our guests, crew, shoreside employees, and the people and communities our ships visit.

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Find Seabourn on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

### Notes to Editors:

**Seabourn** is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with a private club atmosphere
- Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- Curated voyages to all seven continents delivering award-winning experiences
- All ocean-front suites, luxuriously appointed
- Complimentary premium spirits and fine wines available on board at all times
- Welcome Champagne and complimentary in-suite bar stocked with your preferences
- Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- World-class dining, further enhanced through a culinary partnership with Chef Thomas Keller
- All dining venues are complimentary, dine where, when and with whom you wish
- Seabourn Conversations, connecting with visionary experts
- Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations\*^
- Select purposeful and sustainable travel experiences as the Official Cruise Partner of UNESCO\*
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program\*
- An evening entertainment experience in collaboration with Sir Tim Rice†

- Committed to environmental stewardship and sustainability

\*Optional programs, for additional charge

^Available on *Seabourn Odyssey*, *Seabourn Sojourn*, *Seabourn Quest*, *Seabourn Encore*, *Seabourn Ovation*

†Not available on board *Seabourn Venture*