

## "Seabourn Signature Scents" Return For A Limited Time On Molton Brown's Website And At Select Stores

September 9, 2020

SEATTLE, Sept. 9, 2020 /PRNewswire/ -- [Seabourn](#), the ultra-luxury resort at sea, and Molton Brown, London's fragrance experts, are bringing back the popular Seabourn Signature Scents for a limited time in September. Typically only available on board the line's five ships, the entire collection will again be available for purchase on [Molton Brown's website](#) and at select stores in the U.K. and U.S., September 9-30, 2020.



"Our bespoke Seabourn Signature Scents collection has been incredibly popular with our guests since we introduced them four years ago," said Chris Austin, Seabourn's senior vice president of Global Marketing & Sales. "We're excited to give everyone the opportunity to purchase the Molton Brown collection and bring the luxuries from onboard home, inspiring their senses to plan future experiences with Seabourn."

The Seabourn Signature Scents collection evokes boundless nautical adventures, inviting guests to explore secret treasures that wait in ports the line visits around the globe. Two exclusive Seabourn Signature Scents were blended from four unique ingredients sourced from the coastlines that Seabourn ships explore:

- **Immersive Samphire & Eucalyptus** – The uplifting aromas of fresh samphire from the rocky, salt-sprayed Atlantic coast of France and enlivening eucalyptus from China are balanced with cardamom, cedarwood, violet and mint for a captivating finish in the body lotion and bath & shower gel. The olfactory profile is refreshing, clean and aromatic with green nuances.
  - Perfumer Philippe Bousseton, who developed the blend, describes the Seabourn Signature Scent as, "a revitalising and very fresh blend ideal for bathing, reminiscent of the sea and, ultimately, of the Seabourn experience."
- **Inspiring Basil & Vetiver** – Mirroring the relaxing, sanctuary-like ambience of The Spa at Seabourn, this scent blends Vietnamese basil oil and aromatic vetiver with cardamom, bergamot, cedarwood and petitgrain for a shampoo and conditioner. It should be noted that Vetiver is used in folk magic for its purported ability to provide safety and increase financial resources. The olfactory profile displays aromatic verdancy, fragrant rootiness, subtle and refreshing citrusiness, with a wonderful hint of woodiness.
  - Perfumer Heidrun Harder crafted the combination and describes the scent as, "very sophisticated, rounded and clean thanks to aromatic notes of basil and vetiver, perfect for hair care."

Celebrated British coast-based illustrator Angela McKay has hand drawn the fragrance's botanical ingredients on the bottles, adding a tailored, elegant touch.

Seabourn represents the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites that are all oceanfront; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel at home. The ships travel the globe to many of the world's most desirable destinations including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways. The line is also the official cruise partner of UNESCO World Heritage.

Guests of Seabourn experience extraordinary offerings and programs, including partnerships with leading entertainers, dining, personal health and wellbeing, and engaging speakers.

For more information, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit [www.seabourn.com](http://www.seabourn.com).

#### About Seabourn:

Ultra-luxury Seabourn currently operates a fleet of five modern ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: [CUK](#)). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

Find Seabourn on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

[Click-to-Tweet:](#) Distinctive fragrances have the power to bring back memories. This September, be transported back on board one of @SeabournCruise's ultra-luxury vessels with 'Seabourn Signature Scents' in collaboration with @moltonbrownUSA: <https://bit.ly/31WP7TP>

#### **Notes to Editors:**

**Seabourn** is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with a private club atmosphere
- Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- Curated voyages to all seven continents delivering award-winning experiences
- All ocean-front suites, luxuriously appointed
- Complimentary premium spirits and fine wines available on board at all times
- Welcome Champagne and complimentary in-suite bar stocked with your preferences
- Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- World-class dining, further enhanced through a culinary partnership with Chef Thomas Keller
- All dining venues are complimentary, dine where, when and with whom you wish
- Seabourn Conversations, connecting with visionary experts
- Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations\*^
- Select purposeful and sustainable travel experiences as the Official Cruise Partner of UNESCO\*
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program\*
- An evening entertainment experience in collaboration with Sir Tim Rice†
- Committed to environmental stewardship and sustainability

\*Optional programs, for additional charge

^Available on *Seabourn Odyssey*, *Seabourn Sojourn*, *Seabourn Quest*, *Seabourn Encore*, *Seabourn Ovation*

†Not available on board *Seabourn Venture*

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