



New Chief Information Officer Named for Princess Cruises, Holland America Line, Seabourn, P&O Cruises Australia and Carnival Australia

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SANTA CLARITA, Calif., Dec. 18, 2019 /PRNewswire/ -- Marshall Lancaster has been appointed as chief information officer for the professional services division supporting Princess Cruises, Holland America Line, Seabourn, P&O Cruises Australia and Carnival Australia. In this role, Marshall will oversee the entire information technology portfolio for these four cruise brands.



Lancaster brings more than 25 years of technology management experience across multiple industries, startups and large enterprises, including IT and business leadership roles in organizations of all sizes.

Lancaster conveys valuable travel industry experience from his most recent role as Senior Vice President and Global Chief Information Officer at Hyatt Hotels Corporation. He joined Hyatt in 2013, and previously held responsibility for all of the company's global technology operations. As CIO, Marshall was responsible for the selection, deployment and support of Hyatt's technology assets worldwide. He modernized and transformed the company's technology infrastructure and integrated and aligned its hospitality business applications.

"Marshall brings a level of expertise in information technology that will put our IT department on course for a successful and sustainable future of delivering the highest quality IT services to our stakeholders," said Tony Kaufman, executive vice president, professional services, general counsel and chief ethics and compliance officer. "We welcome him to the cruise industry, supporting our business units and world-class cruise vacation brands."

Before joining Hyatt, Lancaster spent 13 years with Essendant, a Fortune 500 business products company, eventually leading all technology operations and application development.

After moving from Chicago with his family, Lancaster will be based at Princess Cruises headquarters in Santa Clarita, California. He holds a Bachelor of Science degree from Louisiana State University, is an alumnus of Harvard Business School and a veteran of the United States Air Force. Marshall previously served as the founder and executive sponsor of the Hyatt animal advocacy group, and was also active in Hyatt's Veterans and Disabilities groups. Additionally, he was a member of Hyatt's Global Inclusion and Diversity Council.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is the fastest growing international premium cruise line and tour company operating a fleet of 18 modern cruise ships, carrying two million guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama

Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica and World Cruises. A team of professional destination experts have curated 170 itineraries, ranging in length from three to 111 days and Princess Cruises is continuously recognized as "Best Cruise Line for Itineraries."

In 2017 Princess Cruises, with parent company Carnival Corporation, introduced MedallionClass Vacations enabled by the OceanMedallion, the vacation industry's most advanced wearable device, provided free to each guest sailing on a MedallionClass ship. The award-winning innovation offers the fastest way to a hassle-free, personalized vacation giving guests more time to do the things they love most. MedallionClass Vacations will be activated on five ships by the end of 2019. An activation plan will continue across the global fleet in 2020 and beyond.

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and more.

Two new Royal-class ships are currently under construction - Enchanted Princess, scheduled for delivery in June 2020, followed by Discovery Princess in November 2021. Princess previously announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests are planned for delivery in 2023 and 2025. Princess now has four ships arriving over the next five years between 2020 and 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 128-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations and exotic Australia & New Zealand and Asia voyages; three annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada & New England, Europe and the Panama Canal. The line welcomed *Nieuw Statendam* in December 2018. A third Pinnacle-class ship, *Ryndam*, will be delivered in 2021.

The company's brand evolution in recent years secured its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, B.B. King's Blues Club, Rolling Stone Rock Room and Billboard Onboard. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for guests.

About Seabourn:

Seabourn currently operates a fleet of five modern ultra-luxury ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with a private club atmosphere
- Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- Curated voyages to all seven continents delivering award-winning experiences
- All ocean-front suites, luxuriously appointed
- Complimentary premium spirits and fine wines available on board at all times
- Welcome Champagne and complimentary in-suite bar stocked with your preferences
- Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- World-class dining, further enhanced through a culinary partnership with Chef Thomas Keller
- All dining venues are complimentary, dine where, when and with whom you wish
- Seabourn Conversations, connecting with visionary experts
- Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations*^
- Select purposeful and sustainable travel experiences in partnership with UNESCO*
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program*
- An evening entertainment experience in collaboration with Sir Tim Rice†
- Committed to environmental stewardship and sustainability

*Optional programs, for additional charge

^Available on Seabourn Odyssey, Seabourn Sojourn, Seabourn Quest, Seabourn Encore, Seabourn Ovation

†Not available on board Seabourn Venture

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