Costa Cruises And Flixbus Partner To Enable Convenient Transport To And From Harbour Cities

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The new commercial partnership makes going on a Costa cruise even more accessible from cities all over Europe, thanks to FlixBus' extensive intercity bus network

Genoa/Milan, November 28th, 2019 – Reaching the city where you will embark on your Costa cruise ship will now become easier, as Costa Cruises and FlixBus have announced a new partnership today. Through this collaboration, it is now possible to add a FlixBus transfer (one-way or return) during the booking process from any of the vast number of European cities that FlixBus serves to the harbor city from where you will kick off your dream cruise. Hopping on a FlixBus when disembarking to travel to your final destination is also possible. The convenient combination booking is available when a Costa cruise is booked through a travel agent or through the Costa Contact Center.

23 Italian and European Harbor Cities

After a successful pilot phase, Costa and FlixBus have solidified their mutual goal of making intermodal travel as easy and comfortable as possible. The commercial partnership connects over 1,000 European FlixBus destinations to the major port cities from where Costa cruise ships depart. The 13 Italian harbor cities involved include for example Bari, Civitavecchia, Genoa, Naples, Palermo and Savona. There are 10 European harbor destinations outside of Italy: Amsterdam, Barcelona, Bremerhaven, Copenhagen, Hamburg, Kiel, Marseille, Rostock (Warnemunde), Stockholm and Valencia.

400,000 Daily Connections

Over the past few years, FlixBus has built the largest intercity bus network in Europe, with over 400,000 daily connections to destinations in 30 countries. By partnering with FlixBus, Costa Cruises multiplies the options for home-ship travelling with new and affordable offerings thanks to a network that already offers many stops located in harbor cities. This way travelers who do not own a car or choose not to drive can reach their ship with maximum comfort.

Mario Alovisi, Vice President Revenue Management, Itinerary & Transportation at Costa Cruises, said: "*We are excited about this new, unique partnership in our industry, which is going to make holidaying with Costa even more accessible. This agreement is crucial to us because it grants our guests a comfortable and smart service to start their holiday in the best way*".

Pietro Polonini, Head of Global Sales at FlixBus, said: *"Since its inception, it has been FlixBus' mission to enable everyone to travel the world in a comfortable and affordable way. Connecting modes of transport in a smart way is crucial to making this mission a reality. Partnering with Costa Cruises, one of the leading players in the tourism sector, is a next step in offering travelers even more travel options"*.

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