



Carnival Corporation Partners with University of West Florida to Create World-Class Interactive Training Programs

September 3, 2019

Company's CSMART Academy teamed up with UWF's Innovation Institute to launch training course for environmental officers that started in August 2019

Combining UWF's specialty in challenge-based learning with CSMART Academy's award-winning faculty, professional development and advanced simulators, program is designed to foster culture of excellence in environmental compliance

MIAMI, Sept. 3, 2019 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced it partnered with the University of West Florida (UWF) to enhance the company's fleet-wide environmental officer training program with the launch of an innovative and interactive new Environmental Excellence course.

Carnival Corporation's award-winning Center for Simulator Maritime Training (CSMART) Academy located at its Arison Maritime Center in Almere, Netherlands teamed up with UWF's Innovation Institute to jointly develop and produce the new environmental training course, designed to foster a culture of learning, ownership and greater understanding of environmental compliance.

The Environmental Excellence course incorporates UWF's specialization in challenge-based learning and CSMART Academy's deep knowledge of maritime training and advanced simulator capabilities to provide interactive instruction and continuous professional development for environmental officers across Carnival Corporation's nine global cruise line brands.

The weeklong course consists of a virtual 23-day voyage aboard the MV Oceans Alive as the "ship" departs on a repositioning cruise from Dubai, United Arab Emirates, to Venice, Italy, followed by a 7-day voyage in the Adriatic and Ionian Seas. Participants of varying experience levels work together in small cross-brand teams to enhance communication, collaboration and leadership skills by investigating real-world challenges, researching rules and regulations, and conducting shared-learning discussions throughout the continuing storyline.

"This new course that incorporates a challenge-based training methodology is another example of how we are constantly looking to enhance the understanding of compliance across the corporation, and how we are strengthening our approach to achieving and maintaining a culture of compliance, learning and overall environmental excellence," said Chris Donald, senior vice president of corporate environmental compliance for Carnival Corporation. "We value the opportunity to work with UWF to maximize the effectiveness, level of engagement and impact of our training courses through a fun and engaging approach that incorporates participant feedback, and results in enhancing teamwork, shared learnings, responsibility and ownership."

The Environmental Excellence course announced today was developed as an advanced training course for Carnival Corporation's environmental officers that must be completed starting in the third year of service and then required annually. The new course builds on two prior environmental courses that are required for environmental officers to take at CSMART in their first two years, on top of the six-hour Operational Excellence course required annually at CSMART Academy for the nearly 7,000 environmental, bridge, engineering and electrical officers who support the company's global fleet.

This latest training development effort builds on previous work in partnership with the UWF Innovation Institute, based in Pensacola, Florida. In 2018, the UWF team collaborated with CSMART Academy to introduce challenge-based learning into the development of the Operational Excellence course, an interactive, discussion-based course focusing on ownership, environment, ethics and technology for all of Carnival Corporation's deck, engineering, electrical and environmental officers.

In addition to its work with CSMART Academy, the UWF Innovation Institute has led the curriculum development for other leading facilities including the National Flight Academy's (NFA) immersive, game-based learning programs for middle- and high-school students located in Pensacola, Florida.

Carnival Corporation's CSMART Academy has established itself as a world-renowned maritime training, professional development and research facility that is part of the seven-acre Arison Maritime Center. Founded in 2009 and staffed with one of the world's most experienced maritime training faculties, the CSMART Academy provides rigorous annual safety training for nearly 7,000 bridge, engineering and electrical officers responsible for the safe navigation and operation of the world's largest fleet of cruise ships from the corporation's nine cruise line brands.

The investment in new and expanded training courses is part of the company's long-term commitment to sustainability, responsible operations and protecting the environment, as outlined in its 2020 sustainability goals. In 2017, Carnival Corporation announced it achieved its 25% carbon reduction goal three years ahead of schedule and made additional progress on that goal in 2018, and is on track with its nine remaining 2020 sustainability targets for reducing its environmental footprint, while enhancing the health, safety and security of its guests and crew members, and ensuring sustainable business practices among its nine cruise line brands, business partners and suppliers.

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of nine of the world's leading cruise lines. With operations in North America, Australia, Europe and Asia, its portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard.

Together, the corporation's cruise lines operate 102 ships with 241,000 lower berths visiting over 700 ports around the world, with 19 new ships scheduled to be delivered through 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

With a long history of innovation and providing guests with extraordinary vacation experiences, Carnival Corporation has received thousands of industry awards – including recognition by the Consumer Technology Association™ as a CES® 2019 Innovation Awards Honoree for the OceanMedallion™. A revolutionary wearable device that contains a proprietary blend of communication technologies, the OceanMedallion enables the world's first interactive guest experience platform transforming vacation travel on a large scale into a highly personalized level of customized service. The prestigious CES Innovation Awards honor outstanding design and engineering in consumer technology products.

Additional information can be found on www.carnival.com, www.princess.com, www.hollandamerica.com, www.seabourn.com, www.pocruises.com.au, www.costacruise.com, www.aida.de, www.pocruises.com and www.cunard.com.

View original content:<http://www.prnewswire.com/news-releases/carnival-corporation-partners-with-university-of-west-florida-to-create-world-class-interactive-training-programs-300910614.html>

SOURCE Carnival Corporation & plc

Roger Frizzell, Carnival Corporation, rfrizzell@carnival.com, (305) 406-7862. Mike Flanagan, LDWW, mike@ldwwgroup.com, (727) 452-4538.