



AIDAmira: Bookings now open for exclusive Welcome Cruise

July 30, 2019

Festive christening on November 30, 2019 in Palma de Mallorca

The cruise ship AIDAmira will be officially inducted into the AIDA fleet on November 30, 2019. Before the new Selection ship sets out for South Africa, AIDAmira guests can familiarize themselves with the ship on an exclusive 4-day cruise in the Mediterranean.

The Welcome Cruise will begin on November 30, 2019 in Palma de Mallorca and the first highlight will be AIDAmira's festive christening. Against the backdrop of the majestic La Seu cathedral, this is bound to be a thrilling event, although we are not yet revealing who will be christening the ship.

Leaving the Mallorcan island, AIDAmira will head to Sète. Languedoc-Roussillon is one of France's biggest wine-growing regions, and visitors will also discover imposing castles and monasteries there. Barcelona is on the itinerary for the next day: In the world-famous Las Ramblas, visitors will constantly encounter new galleries, boutiques and cafés. There is an impressive view of the city from Montjuïc mountain – easily reached by cable car. AIDAmira will return to Palma on December 4, 2019.

This exclusive Welcome Cruise can be booked at travel agencies, at the AIDA Customer Center on +49 (0)381/202 707 07 or at www.aidaselection.de with prices starting at 449 euros* per person. Speed is of the essence here as availability is limited.

AIDAmira – the new AIDA Selection ship

AIDA Selection is ideal for cosmopolitan explorers who want to experience countries and their people in an exceptionally intense and unique way. Extraordinary routes, lengthy shore stays, an intimate atmosphere, and real engagement with the given country's culture are the hallmarks of AIDA Selection cruises. AIDAmira complements the AIDA Selection family as the ideal outdoor ship. The lavish design of the ship offers plenty of open-air space. The generous sun deck with pools and bars allows guests to enjoy the ocean view, soak up the sun, and spend romantic evenings beneath the stars.

AIDAmira is also special in culinary terms. Apart from the Markt Restaurant, the Selection Restaurant, and the Pool Grill on the sun deck, this is the first Selection ship with a Buffalo Steakhouse. An entirely new feature to the fleet, and exclusive to AIDAmira, is the Explorer Restaurant. Offering international fine-dining specialties and table service, with the Explorer Restaurant AIDA Cruises is expanding its onboard culinary diversity. Guests can enjoy refreshing breaks and pleasurable evenings at the seven onboard bars which serve coffees of every kind, cocktails, and chilled drinks.

It is not only guests' palates that will be thoroughly pampered, however: The private well-being area aboard AIDAmira will treat guests to magnificent views. Of the around 700 staterooms, 14 suites feature a private sun deck, while 80 junior suites have a balcony. Guests can also choose from one of the 12 balcony and 288 ocean-view staterooms.

In the Body & Soul area, guests can look forward to fantastic wellness treatments and sport options. The outdoor sport deck with ocean view is the ideal spot for morning yoga, accompanied by the sound of the waves, or for jogging while looking out to sea.

Top-class entertainment is guaranteed on board with AIDA shows, workshops, readings, talks and cooking events. Lecturers will be accompanying the Selection cruises, sharing exciting insider knowledge about the cruise destinations.

AIDAmira's new routes

From December 2019, AIDAmira will spend her first season sailing the coasts of South Africa and Namibia. From summer 2020 she will be visiting the charming coastal cities in the Eastern Mediterranean.

The 14-day cruise will begin and end in Cape Town, and will also take in the ports of Durban, East London and Lüderitz on the edge of the Namib Desert. The absolute highlight of this cruise will be the multi-day visit to Cape Town, allowing guests plenty of time to explore attractions such as Table Mountain and Lion's Head. AIDAmira will also stay overnight at Walvis Bay in Namibia. Guests will be able to observe exotic animals in this huge lagoon which lies between the desert and the ocean.

From May to September 2020, AIDAmira will be sailing to and from Corfu on a new cruise route in the Eastern Mediterranean. The itinerary for the 7-day "Greece from Corfu" cruise takes in Athens, the Greek islands of Santorini and Crete, and Brindisi in Apulia. On the "Mediterranean Islands from Corfu" cruise, over 7 days guests will get see Malta, Sicily, Crotone in Calabria, Olympia, and the Greek island of Cephalonia. The two routes can be combined, and booked as a 14-day cruise.

Rostock, July 30, 2019

*AIDA PREMIUM price per person for double occupancy (interior stateroom, IB), incl. 50-euro Early Booker discount; limited availability