



## Carnival Cruise Line's New 'Crew Gratitude' Video Series Highlights the Connections Between Cruise Guests and Shipboard Team Members

July 18, 2019

*Short videos illustrate how cruisers' gratuities positively impact the lives of crew members and their families*

**MIAMI (July 18, 2019)** — Carnival Cruise Line is set to release a four-part video series called "Crew Gratitude" for travel advisors and their clients focusing on six crew members, showing the impact that Carnival's guests have made on their lives and families through gratuities.

Team members showcased include housekeeping staff and dining room waiters. The first video in the series is set for release July 18, with subsequent videos released throughout the month of August.

"I get so many questions from our guests and travel advisors asking about our Gratuities Program – what it is, who gratuities go to and why they matter," said Adolfo Perez, senior vice president of global sales and trade marketing. "When I sat down to chat with some of our onboard crew members, the impact gratuities have on their lives and the lives of their families was clear. That's what we're hoping to showcase through this 'Crew Gratitude' video series."

The videos aim to help travel advisors and their clients get to know shipboard crew members — the people responsible for delivering unforgettable guest experiences — on a more personal level. These frontline team members lead the efforts in providing the services that deliver an exceptional cruise vacation, which help advisors build client loyalty to the Carnival brand and earn repeat bookings for the agency.

"We want everyone who watches these videos to connect with our crew members and see how the gratuities they pay truly make it possible for them to fulfill their dreams, aspirations and family goals," said Perez.

The video series will be promoted on [Perez' Facebook Page](#) and [GoCCL.com](#).

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel advisor Internet portal, [GoCCL.com](#). Carnival can also be found on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

Journalists also can visit Carnival's media site, [Carnival-news.com](#) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](#).

### About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, Mardi Gras in 2020 and an as-yet-unnamed ship in 2022.

### MEDIA CONTACT

Joyce Oliva  
[JOliva@carnival.com](mailto:JOliva@carnival.com)  
+1 305-406 5464