



Carnival Cruise Line Partners with Clean the World to Assist in Global Soap Recycling Initiative

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Organization's First Large-Scale Cruise Partner, Carnival to Donate Nearly 40 Tons of Recycled Soap Each Year to Communities in Need Worldwide

MIAMI, July 10, 2019 /PRNewswire/ -- Today, Carnival Cruise Line announced it is the first large-scale cruise operator to partner with Clean the World. Through this global sustainability program, nearly 40 tons of discarded soap will be collected each year to be recycled into new soap bars and distributed to vulnerable communities worldwide.



Clean the World is a global health leader in WASH (water, sanitation, and hygiene) and sustainability dedicated to saving lives by recycling and distributing soap and other hygiene products to more than 127 countries.

As part of the program, Carnival will start collecting discarded soap from guest and crew staterooms throughout the fleet and send it to a Clean the World recycling center where the soap will be sanitized, melted down and reprocessed. Together, Carnival and Clean the World will distribute more than 400,000 new, clean bars of soap to people in need across the globe each year. The new program has already been tested on several of Carnival's ships and will be rolled out across its entire North American fleet by the end of July. It is one of multiple initiatives underway to further reduce waste disposal and recycle additional products used on board.

Through its partnership with Carnival, Clean the World will be able to expand its existing recycling program to locations throughout the Bahamas, Puerto Rico, Mexico, Bermuda and Central America, providing life-saving hygiene services to residents in these areas as well as further support its WASH programming in the Dominican Republic.

"We're proud and honored to be the first large-scale cruise line to partner with Clean the World, an organization dedicated to improving the lives of those in underprivileged communities throughout the world," said Christine Duffy, president of Carnival Cruise Line. "Carnival guests use more than three million bars of soap each year. With this partnership, we'll positively impact the lives of so many people who will have access to a basic hygiene product that so many of us take for granted."

"We rely on partners to help us deliver much-needed hygiene supplies to children and families in the Caribbean, Puerto Rico, and South America, which are among the areas most in need of this support," says Shawn Seidler, founder and chief executive officer, Clean the World. "This incredible partnership with Carnival Cruise Line allows us to expand our outreach, putting more soap into the hands of people in need. We hope that this program will continue to grow in the future."

Nearly 5,000 children under age five die each day – two million children a year – due to hygiene-related diseases. Through its efforts, Clean the World has contributed to a 60 percent reduction in the death rate of young children worldwide.

To learn more about Carnival Cruise Line, visit Carnival.com. For reservations, contact any travel agent or call 1-800-CARNIVAL. Carnival can also be found on: [Facebook](https://www.facebook.com/Carnival), [Instagram](https://www.instagram.com/Carnival), [Twitter](https://twitter.com/Carnival) and [YouTube](https://www.youtube.com/Carnival).

Journalists also can visit Carnival's media site, carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama™ in 2019, *Mardi Gras* in 2020 and an as-yet-unnamed ship in 2022.

About Clean the World

Clean the World is a social enterprise dedicated to WASH (water, sanitization, and hygiene) and sustainability. It operates soap recycling centers and offices in Orlando, Montreal, Las Vegas, Hong Kong, Netherlands, Washington DC and Punta Cana and leads a "Global Hygiene Revolution" to distribute recycled soap and hygiene products from more than 8,000 hotel, resort and cruise partners. Clean the World's foundation provides WASH (water, sanitization, and hygiene) programming to benefit global communities with high pre-adolescent death rates due to acute respiratory infection (pneumonia) and diarrheal diseases (cholera) – which are two of the top killers of children under the age of five. Since 2009, the foundation has served over 10 million individuals and distributed 50 million bars of soap and 5 million hygiene kits in 127 countries.

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Vance Gulliksen, +1-305-406-5464, media@carnival.com