



## Princess Cruises Continues Activation of MedallionClass™ Vacations on Six More Ships in 2020

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**Ruby Princess will be the first MedallionClass ship sailing in Australia and New Zealand; Island Princess will sail first MedallionClass World Cruise**

SANTA CLARITA, Calif., May 7, 2019 /PRNewswire/ -- Princess Cruises today announced the expansion of its MedallionClass Vacations to six additional ships in 2020 – **Ruby Princess** (January 27), **Grand Princess** (March 29), **Enchanted Princess** (June 15), **Emerald Princess** (August 16), **Coral Princess** (October 16), and **Island Princess** (December 20) – bringing the enhanced and personalized cruise vacation experience to Australia, New Zealand and a World Cruise for the first time.



MedallionClass Vacations are currently available on **Caribbean Princess**, **Regal Princess** and **Royal Princess**, with **Crown Princess** starting July 24 and **Sky Princess** beginning October 12, 2019 when the newest ship in the Princess fleet departs the shipyard as the first to be built from the ground up with the Ocean® Guest Experience Platform. By the end of 2020, guests sailing in the Caribbean, Alaska, Panama Canal, Europe, Australia/New Zealand, Mexico, California Coast and on the World Cruise will have the elevated guest experience powered by the OceanMedallion™.

"Our guests who have experienced MedallionClass on Caribbean Princess, Regal Princess and Royal Princess have enthusiastically embraced the OceanMedallion. We are thrilled with the response and working to extend Princess MedallionClass to more guests around the world," said Jan Swartz, Princess Cruises president. "Princess Cruises is passionately committed to giving all our guests the opportunity for a more personalized and simplified vacation experience."

The award-winning OceanMedallion is a complimentary wearable device that elevates the guest experience by enhancing guest-crew interactions, eliminating friction points and enabling interactive entertainment to deliver a high level of service and personalized attention on a large scale.

Princess MedallionClass Vacations are resulting in high guest satisfaction scores, thanks to a portfolio of experiences specifically designed to save precious time and enhance their cruise vacation, including:

- **Expedited Arrival - From curbside to poolside in a breeze:** Guests who arrive at the terminal with travel documents (i.e. passports) uploaded to their profile enjoy a streamlined and expedited check-in process that gets their vacation started even sooner. Personalization starts pre-cruise as guests become **OceanReady™** before arriving at the port.
- **On-Demand Services - Food, beverage, retail order and hospitality services delivered to your location:** Using smart devices, guests have the ability to order drinks, food and retail items like sunscreen with **OceanNow™** and have them delivered directly anywhere on board, including to their stateroom.
- **Family and Friends Locator - Finding travel companions and directional ship information:** Accessible on portals throughout the ships and via guests' smart devices, **OceanCompass™** leverages the OceanMedallion to easily locate and chat with friends and family on board, as well as enables point-to-point wayfinding throughout the ship. OceanCompass guides guests throughout their journey, providing directional information so they can seamlessly navigate to their next point of interest.

Other innovative features of the Princess MedallionClass experience include:

- **Keyless stateroom entry:** Access to staterooms is a seamless experience where each guest is securely validated as the door automatically unlocks. Personalized greetings, including loyalty level recognition and celebrations, welcome the guest on their door portal.
- **Interactive voyage timeline:** Available now on ship portals, **JourneyView™** is an interactive timeline that lets guests scroll through all of the events available on board during their voyage.
- **Wager-based gaming:** On smart devices via **Ocean Casino™** and on select portals, guests can wager real money on games including slots, poker, bingo, roulette, keno and lottery from anywhere on board.
- **Interactive game play:** On portals located shipwide and using smart devices with **PlayOcean™**, guests can enjoy a new level of fun with interactive games, a digital scavenger hunt, customizable avatars and more. PlayOcean also transforms guests' mobile devices into game controllers for interactive gaming on the massive Movies Under the Stars screen.

Now is the perfect time to book a Princess MedallionClass vacation during the May sale that is available through June 4. For more information visit [Princess.com](http://Princess.com), call 1-800-PRINCESS (774-6237) or contact your professional travel advisor.

#### **About Princess Cruises**

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019 and Enchanted Princess in 2020. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).



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