



## **AIDAnova successfully starts its premiere season on the Canary Islands & Madeira**

January 10, 2019

### **After the official plaque ceremony on the island of Madeira, AIDA Cruises reports a positive start to the season**

On Monday, January 7, 2019, Captain Boris Becker welcomed in Funchal numerous guests from government, port management and the tourism industry on board AIDAnova to the traditional plaque exchange for the first call. This ceremony marks the conclusion of a series of celebrations welcoming AIDAnova at the premiere season ports.

On December 19, AIDA Cruises greeted its first guests in Santa Cruz de Tenerife, Spain, on the premiere cruise around the Canary Islands and Madeira. With AIDAnova's first call in Tenerife and the official plaque ceremony, the Carnival Group, to which AIDA Cruises belongs, also celebrated the official opening of its cruise terminal in Santa Cruz de Tenerife attended by a number of representatives from government and business.

The world's first cruise ship that can be powered at port and at sea with low-emission liquefied natural gas (LNG) had arrived at the port of Tenerife the day before to be fueled with LNG for the first time. The LNG tanker "Cardissa" supplied the ship with the lowest-emission marine fuel. Through AIDA Cruises' partnership with Shell, established back in 2016, AIDAnova will have a reliable supply of LNG on all future voyages.

On December 20 and December 21, 2018, AIDAnova received a warm welcome in Fuerteventura and Lanzarote before the crew of AIDAnova greeted further guests on board on December 22, 2018, in Las Palmas, Gran Canaria, AIDAnova's second arrival/departure port on the Canary Islands, for the Christmas cruise.

With AIDAnova, one of the most innovative cruise ships offering an outstanding array of experiences started its premiere season on December 19, 2018. AIDAnova unites an innovative design with state-of-the-art technology for environmentally friendly travel and even greater comfort on board. New, fantastic worlds of experience such as the combination of dining enjoyment and entertainment at the Time Machine Restaurant, Studio X, where guests can watch various TV shows be produced live, the Mystery Room, the new Theatrium, the expanded Four Elements or the Beach Club are just a few examples of the limitless, new vacation variety that has already delighted thousands of guests on their first voyages. A new stateroom design offers even more space for individuality and personal service, from the penthouse suite to the extra-large stateroom for families, to single staterooms. Culinary trends from all over the world served in 17 restaurants and 23 bars inspire guests to try something new on board, for example at the new fish restaurant Ocean's, the Teppanyaki Asia Grill or the Rock Box Bar and Tokyo Bar. Press release

In the current premiere season, AIDAnova is embarking on seven-day cruises around the Canary Islands. The program includes the fascinating volcanic landscapes of Gran Canaria, Tenerife, Lanzarote and Fuerteventura, along with the Portuguese archipelago of Madeira.

In mid-April 2019, AIDAnova is then setting sail for another favorite travel spot – the Mediterranean. The summer season features Mediterranean destinations such as Majorca, Barcelona, Rome, Florence and Marseille.

All AIDAnova cruises can be booked at travel agencies, with the AIDA Customer Center by phoning +49 (0)381/202 707 07, or online at [www.aida.de](http://www.aida.de).

A photo gallery shows some beautiful impressions of AIDAnova at the following link:

<https://costagroup.thruinc.net/Desktop/Distro/Open/SHORE-019GGYKM8F4>

Rostock, January 10, 2019

#### **About AIDA Cruises:**

AIDA Cruises is one of the fastest growing and commercially most successful tourism businesses in Germany. The company employs about 12,500 people from more than 40 countries on land and on board AIDA ships. AIDA Cruises operates one of the world's most state-of-the-art fleets, comprised of 13 cruise ships.

Two new LNG cruise ships built at the Meyer shipyard in Papenburg (Germany) will join the fleet by 2023. More information at [www.aida.de](http://www.aida.de)

#### **Technical data AIDAnova:**

Shipyard: Meyer Werft, Papenburg (Germany)

Keel laying: September 4, 2017

Commissioning: December 12, 2018

Length: 337 meters

Width: 42 meters

Max. draft: 8.80 m

Gross tonnage: 183,900 GT

Decks: 20

Number of staterooms: 2,626 (21 different stateroom varieties) including 31 suites, 1,655 balcony staterooms, 198 oceanview staterooms, 312 interior staterooms

Restaurants: 17

Bars: 23

Crew: approx. 1,500

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