



Seabourn Widely Recognized As Best of the Best, Receiving More Than 35 Top Travel Awards in 2018

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Readers' Polls, Critics and Travel Professionals Honor Cruise Line with Top Rankings

SEATTLE, December 17, 2018 – With the close of the 2018 travel awards season, [Seabourn](#), the world's finest ultra-luxury travel experience, finishes the year collecting more than 35 top travel industry awards and distinctions including best in luxury and readers' choice honors.

In addition to top-tier awards, Seabourn received additional recognition from consumer and trade outlets in a variety of categories. The breadth of honors received by the line in 2018 was notable with awards and accolades for everything from being world's best small-ship cruise line to best new ship to launch; best wellness program to best service; best for solo travelers to best cruise line for expedition/adventure, and much more.

"Thirty years ago Seabourn began offering the finest ultra-luxury small-ship cruise experience, breaking new ground in the industry. We're still innovating with new programs and new destinations, and growing with our latest vessel, *Seabourn Ovation*, launched this past spring which will be followed by the building of two new ultra-luxury expedition ships," noted **Richard Meadows, president of Seabourn**. "The honors we received in 2018 reveal that industry observers and consumers alike have noticed, and continue to recognize the talent of our teams and the hard work of those who remain committed to delivering exceptional and memorable Seabourn moments."

Over the years, Seabourn has consistently been rated as a top choice in the luxury travel segment. Seabourn's 2018 top awards and accolades include:

American Airlines' *Celebrated Living* Platinum List Awards

- Best Boutique Cruising Experience

Condé Nast Traveler Readers' Choice Awards

- Best Small-Ship Cruise Line

Condé Nast Traveller Readers' Travel Awards

- Favourite Cruise Line (Small Ships)

Cruise Critic UK Editors' Picks Award

- Best New Luxury Ship – Seabourn Ovation
- Best Service (Luxury Category)

Cruise Critic U.S. Editors' Picks Award

- Best Luxury Cruise Line
- Best Service (Luxury Category)
- Best for Solo Travelers (Luxury Category)

ITB Berlin 2018 Connoisseur Circle Hospitality Awards

- Cruise Line of the Year

Porthole Cruise Magazine Readers Choice Awards

- Best Luxury Ship – *Seabourn Encore*
- Best Wellness Program

Recommend Readers' Choice Awards

- **Gold**
 - Small Ship: Best Cruise Line
- **Silver**
 - Ultra-Luxury: Best Cruise Line
 - Cuisine: Best Cruise Line

The British Cruise Awards

- Best Luxury Cruise Line

Travel Weekly Magellan Awards

- **Gold Magellan Awards**
 - Cruise Marketing – Direct Mail: *An Introduction to Seabourn Ovation*
 - Cruise – Overall – Loyalty Program: *Seabourn Club Offers Valuable Benefits and Rewards to Loyal Guests*
 - Cruise Elements – Luxury Ship – Restaurant Design: *The Grill by Thomas Keller*
 - Cruise Marketing – Promotional Video: *Experience the Seabourn Difference*
 - Cruise Elements – Luxury Ship – Atrium Design: *Seabourn Ovation Features Exhilarating, Stunning Atrium*
 - Cruise Elements – Luxury Ship – Entertainment: *Seabourn Features Exclusive Production Show in Partnership with Award-Winning Lyricist Sir Tim Rice*

- Cruise Elements – Luxury Ship – Suite Design: *Seabourn Ovation's Wintergarden Suites: Thoughtfully Designed and Tastefully Curated*
- Cruise Elements – Luxury Ship – Spa Design: *Spa & Wellness on Seabourn Ovation*
- **Silver Magellan Awards**
 - Cruise – Overall – Education Program: *Seabourn Academy – Selling Luxury Travel*
 - Cruise Marketing – Promotional Video: *Seabourn Ventures by Seabourn Video Series Offers Inside Look to Exciting, Innovative Excursions*
 - Cruise Elements – Luxury Ship – Pool Design: *Seabourn Ovation Pool Patio*
 - Cruise Elements – Luxury Ship – Entertainment: *Seabourn Conversations Features Distinguished Speakers and Onboard Enrichment*
 - Cruise – Expeditions – Itinerary: *Seabourn Creates Innovative Extended Explorations Itineraries*

Travel Weekly Readers Choice Awards

- Best Cruise Line: Under 1,000 Berths

Travvy Awards

- Best Cruise Ship – Luxury
- Best Cruise Line – Expedition/Adventure

U.S. News & World Report Best Cruise Line Rankings

- **Gold Badge**
 - Best Luxury Cruise Lines – Best Luxury Cruise Line
 - Best Cruise Lines in the Mediterranean – Best Cruise Line
- **Silver Badge**
 - Best Cruise Lines in the Caribbean – Best Cruise Line
 - Best Cruise Lines for Couples – Best Cruise Line

2018 UK Wave Awards

- Best New Ship to Launch – *Seabourn Encore*

Seabourn continues to represent the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

About Seabourn:

Seabourn currently operates a fleet of five modern ultra-luxury ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises Australia and fathom. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

For more Information:

Brian Badura

(206) 626-9158 or BBadura@seabourn.com

or

Ashley Fenton

Hawkins International Public Relations

(212) 255-6541 or Ashley@hawkpr.com