

Carnival Cruise Line Named Best Domestic Cruise Line for Third Consecutive Year and Best Family Cruise Line at the 2018 Travel Weekly Readers Choice Awards

December 17, 2018

MIAMI (Dec. 17, 2018) — Carnival Cruise Line was named Best Domestic Cruise Line and Best Family Cruise Line at the 16th annual *Travel Weekly* Readers Choice Awards at a black-tie gala in New York City. This marks the third consecutive year that Carnival has earned the Best Domestic Cruise Line honors.

Based on *Travel Weekly* reader surveys, the awards recognize the travel industry suppliers who were "the best of the best" in various product and service categories during 2018.

"We are thrilled to receive this important recognition from the readers of *Travel Weekly* as both the best domestic cruise line and the best cruise line for families," said Christine Duffy, Carnival Cruise Line President. "We truly appreciate the support of our valued travel partners in honoring us with these awards. It means a lot to all of us at Carnival."

Carnival Cruise Line enjoyed a successful and memorable 2018 highlighted by the introduction of Carnival Horizon, which kicked off its inaugural Caribbean season from Miami in September. Also notable this year was the introduction of a new national advertising campaign themed "Choose Fun" and the appointment of NBA Hall of Famer Shaquille O'Neal as the company's CFO or Chief Fun Officer. Other highlights include the culmination of a \$2 billion ship enhancement strategy that included the announcement of the total transformation of two ships, Carnival Triumph into Carnival Sunrise and Carnival Victory into Carnival Radiance. Earning its distinction as America's Cruise Line, Carnival sails either year-round or seasonally from 18 U.S. homeports along the East and West Coasts and the Gulf of Mexico.

The most popular cruise line for families, Carnival, carried more than 800,000 children in 2018. The line was recognized for its top-rated offerings such as the <u>Seuss at Sea</u> program, operated in partnership with Dr. Seuss Enterprises, along with massive water parks, complimentary programming for three age groups, all-ages entertainment like family-friendly comedy shows, and more.

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel agent Internet portal, <u>GoCCL.com</u>. Carnival can also be found on: <u>Facebook, Instagram, Twitter</u> and <u>YouTube</u>.

Journalists also can visit Carnival's media site, <u>Carnival-news.com</u> or follow the line's PR department on Twitter at <u>twitter.com/CarnivalPR</u>.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery − the 133,500-ton Carnival Panorama[™] set to debut in 2019, the 180,000-ton *Mardi Gras* in 2020 and an as-yet-unnamed 180,000-ton ship in 2022.

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