



## Princess Cruises Community Foundation Sponsors Annual Holiday Giving Program Benefitting Single Mothers Outreach

December 12, 2018

### More than 500 Employees Participated as Team Members and Volunteers to Support This Initiative including Purchasing Gifts and Housewares

SANTA CLARITA, Calif. (December 12, 2018) – This holiday season, Princess Cruises Community Foundation (PCCF) sponsored its eighth annual employee holiday giving program benefitting Single Mothers Outreach, a local non-profit organization that empowers single parents and their children by providing hope, support and resources so that families can become self-sustaining.

Princess Cruises employees based at the cruise line's world headquarters in Santa Clarita, Calif. formed teams and sponsored a family using PCCF-purchased Target gift cards to buy clothes, toys and houseware items on each family's wish list. Many employee teams supplemented the gift cards to purchase additional gifts which are delivered to approximately 100 area families in need.

"Over the last eight years, PCCF has donated \$135,000 in holiday gifts to approximately 800 Single Mothers Outreach families, helping to make this holiday season extra special," said Jan Swartz, Princess Cruises president and president of PCCF. "Each year, our employees look forward to helping this group of amazing single parents and always go to great lengths to make sure wish lists are fulfilled and gifts are beautifully wrapped."

For this team-building program, a volunteer committee of Princess Cruises employees assigns teams to families and supplies a festive holiday gift-wrapping room where teams bring their purchased gifts to wrap and tag. Local moving company, Camelot Moving & Storage, donates moving trucks and employee time to load up the gifts to be delivered to Single Mothers Outreach. This year, Princess Cruises' Captain Stanley the Bear, made a special appearance to help wrap last minute gifts and load the truck.

"We've been so fortunate and thankful each year to have the Princess Cruises Community Foundation and employees give to our families for the holidays," said Yorleni Sapp, Single Mothers Outreach executive director. "This time of year, it's oftentimes difficult to ask for assistance and this program makes it less stressful to help make the season brighter for their families."

More information about Single Mothers Outreach can be found at [www.singlemothersoutreach.org](http://www.singlemothersoutreach.org).

Princess Cruises Community Foundation, a non-profit public benefit corporation, was established in 2008 to provide financial and in-kind support to non-profit organizations. The Foundation's mission is touch the lives of the people in the places Princess Cruises travels, the places employees are from and the places they live through education, preservation of natural and historical global landmarks, responding to disaster relief and supporting global communities' local health and welfare efforts.

#### About Princess Cruises

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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