



Princess Cruises Readies Full Activation of Second MedallionClass™ Ship

December 3, 2018

**OceanMedallion Vacations expands to Regal Princess delivering more of what guests desire
- an enhanced vacation through simplified, personalized and effortless experiences**

SANTA CLARITA, Calif. (Dec. 3, 2018) – Princess Cruises announced today that it is now preparing Regal Princess as the second ship fully activated with [Princess MedallionClass™](#) experiences that are currently delivering enhanced and personalized cruise vacations to guests onboard Caribbean Princess. Regal Princess will be fully activated for her Caribbean Season starting February 17, 2019. The Princess OceanMedallion, included complimentary, is a wearable device that elevates the guest experience by delivering enhanced experiences and personalized service resulting in high guest satisfaction scores.

Considered a breakthrough in the vacation industry and recently honored with a CES® [2019 Innovation Award](#), the OceanMedallion features leading-edge technology that delivers personalized service through enhanced guest-crew interactions, eliminates friction points and enables interactive entertainment.

Princess MedallionClass vacations offer guests a portfolio of experiences specifically designed to enhance their cruise vacation, including:

- **Fast ship boarding with OceanReady™**- guests who arrive at the terminal with travel documents (i.e. passports) uploaded to their profile have a personalized check-in process that starts their vacation with ease. Personalization starts pre-cruise by guests becoming OceanReady while at home.
- **On demand beverage delivery:** Using smart devices, guests have the ability to order drinks using **OceanNow™** and have them delivered directly to them throughout the ship and even in their stateroom.
- **The best Wi-Fi at sea: MedallionNet™** is fast, reliable, affordable and unlimited. MedallionNet provides land-like speeds that allow guests to stay connected from anywhere on the ship including staterooms which are each equipped with a Wi-Fi access point. With MedallionNet guests easily share vacation experiences with friends and family back home, stream TV shows, movies and sports events, and even make voice and video calls.

"Our guests have been absolutely wowed by OceanMedallion vacations on Caribbean Princess, and we are proud to roll-out the full Princess MedallionClass experience on Regal Princess starting early next year," said Jan Swartz, president of Princess Cruises, the world's largest international premium cruise line. "With two Princess MedallionClass ships sailing in the Caribbean, we continue on our path to fleet-wide activation providing even more guests an enhanced level of personalized service."

Now is the perfect time to book a Princess MedallionClass vacation to the Caribbean during the Princess Anniversary Sale starting December 4. For more information visit [Princess.com](#), call 1-800-PRINCESS (774-6237) or contact your professional Travel Advisor.

Other innovative features of the Princess MedallionClass experience include:

- **Keyless Stateroom Entry:** Access to staterooms is a seamless experience where each guest is securely validated and the door automatically unlocks with personalized greetings displayed on the door portal.
- **OceanCompass™:** OceanCompass leverages the Princess Medallion to enable point-to-point wayfinding through-out the ship. OceanCompass guides guests throughout their journey, providing directional information so they can seamlessly navigate to their next point of interest.
- **MedallionPay™:** An easy to use payment feature, enabling crew members to focus on meaningful guest interactions.
- **OceanCasino™:** On smart devices and select portals, guests can wager real money on games, including slots, poker, bingo, roulette, keno and lottery from anywhere on board.
- **OceanView™:** Guests can stream more than 100 hours of award-winning Ocean Original travel shows to their smart device anywhere on the ship at no cost – content which airs nationally on weekends on ABC and NBC.
- **PlayOcean™:** On portals located throughout the ship, guests play family games, including trivia, word jumble, a matching game and Ocean Treks Adventure – an interactive, ship wide digital scavenger hunt. PlayOcean also transforms guests' mobile devices into game controllers for interactive gaming on the massive Movies Under the Stars screen. And, guests can enjoy big screen interactive fun with Games Under the Stars where players enjoy arcade and trivia fun on our "Movies Under the Stars" screen.

Princess MedallionClass experiences activate a travel industry first on an Experience Internet of Things™ (xIoT™) platform using a guest-centric approach that helps maximize a cruise vacation in real-time based on guests' choices and preferences. The result delivers enhanced personalization on a large scale across every aspect of a cruise vacation.

The OceanMedallion was first unveiled by Carnival Corporation CEO Arnold Donald at CES 2017 and was a key factor in Fast Company recognizing the corporation with two Innovation and Design Awards that same year.

About Princess Cruises

One of the best-known names in cruising, Princess Cruises is a global premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to more than 360 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England and World Cruises. A team of professional destination experts has created more than 150 award-winning itineraries, ranging in length from three to 111 days and Princess Cruises has been continuously recognized as "Best Cruise Line for Itineraries."

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursion to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and much more.

Three new Royal-class ships are currently on order with the next new ship, Sky Princess, under construction scheduled for delivery in October 2019. Princess recently announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests with expected delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 & 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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