



Costa 4GOODFOOD Project Wins the Seatrade Award for the Corporate Social Responsibility

July 9, 2018

The international jury of Seatrade has awarded the **Costa 4GOODFOOD** initiative with the prestigious **Seatrade Award for the Corporate Social Responsibility** category. This proves the international relevance of the programme designed to highlight the importance and the value of food and to minimize food waste through the direct engagement of guests and crew. For more than thirty years, the Seatrade Award honours results and innovations that lead the future of the cruise industry, recognizing the excellence of the international maritime industry.

The awards ceremony took place in London on the 29th of June at the presence of the guest of honor KitackLim, general secretary of the International Maritime Organisation. With 4GOODFOOD Costa has built and rapidly implemented a model so far never experimented, applicable on other ships and in different contexts of the cruise's one as well.

With this award, acknowledged Best Practice for the industry, Costa reconfirms its pioneer role and of leader of responsible innovation.