



Seabourn Launches Innovative Month Long "Global Partner Appreciation Event" In March 2018

March 5, 2018

For the entire month of March, the Partner Appreciation Event mobilizes Seabourn's Global Sales teams and leadership to say "thank you" to travel professionals worldwide for 30 years of unparalleled support

Seattle, March 5, 2018 - [Seabourn](#), the world's finest ultra-luxury cruise line, is launching a "Global Partner Appreciation Event" in March to demonstrate its ardent support of the travel professional community worldwide.

Taking place March 5-30, 2018, the line's global sales teams in North America, the United Kingdom, Europe and Australia will reinforce and strengthen the commitment to travel professional partners through an increased number of activities, including seminars, webinars, conferences, events and in-person meetings. The teams will share the many unique stories about Seabourn, including the launch of the new *Seabourn Ovation* in May 2018, new itineraries, company news, as well as ensure travel professionals understand the cornerstones of the Seabourn Difference and are fully equipped to grow their own business and identify new to cruise guests.

"Our travel professional partners are a tremendous value to Seabourn, and we want to continue to support their growth and success," said Chris Austin, Seabourn's senior vice president of global marketing and sales. "During the Partner Appreciation Event, we will share our stories, news and promotions with our partners so that they are well-equipped with the best information to share with their clients. But most importantly, this is an opportunity for us to thank them and show our appreciation for their support over the years and into the future."

Seabourn's teams will be showcasing a number of new tools to help share our story with travel professionals, including an incredible [new 25 minute film](#) showcasing this season's first Antarctica voyage on *Seabourn Quest*. This visually stunning and inspirational film truly highlights the beauty of Antarctica and the experience guests have during this once in a lifetime opportunity that frequents many guest bucket lists.

In order for Seabourn's travel professional partners to have their clients experience more of the Extraordinary Worlds where Seabourn sails, the line continues to offer its Signature Savings Event through March 13, 2018, which features a number of exceptional savings and value-added benefits on select 2018-2019 worldwide voyages across its award-winning fleet, including Northern Europe, the Mediterranean, Canada & New England, Caribbean, and Asia Pacific to name a few. A complete listing of the voyages, savings and amenities can be viewed on Seabourn's [website](#).

In addition, to coincide with the four-week event, the line is offering a month long promotion for all [Alaska](#) voyages in 2018:

- \$400USD shipboard credit per suite
- Air credit for roundtrip airfare purchased through FlightEase, the line's online portal for purchasing air flights. Credit amounts vary based on region.
- Complimentary three veranda suite category upgrade

A pioneer in ultra-luxury cruising celebrating its 30th anniversary in 2018, Seabourn has earned wide acclaim and numerous accolades from cruise industry observers, travel professionals and travelers alike since launching its first vessel in 1988. Seabourn introduced luxury travelers to a fleet of intimate ships that emulated the world's finest yachts. Now, with an active four-ship ultra-luxury fleet and a fifth new ship, *Seabourn Ovation*, on the way, Seabourn presents to its guests curated voyages to all seven continents delivering award-winning experiences in the newest and most consistent fleet in the industry.

Seabourn continues to represent the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

Guests who sail on Seabourn will continue to find a number of innovative offerings and programs, including partnerships with a select group of companies and individuals whose dedication to superior quality, exceptional service and consistent customer satisfaction matches Seabourn. These programs include '[An Evening with Tim Rice](#)', the new evening entertainment experience created exclusively for the line in association with Belinda King Creative Productions; [Spa and Wellness with Dr. Andrew Weil](#), offering guests a holistic spa and wellness experience that integrates physical, social, environmental and spiritual well-being; and [The Grill by Thomas Keller](#), reminiscent of the classic American restaurant from the 50's and 60's. Exclusive to Seabourn, The Grill is a unique culinary concept for Chef Keller, focusing on updated versions of iconic dishes. Guests will be treated to table-side preparations of Caesar salad and ice cream sundaes, as well as a range of other favorites like premium steaks, whole roasted chicken, and Lobster Thermidor, presented à la carte.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

For more Information:

Brian Badura

(206) 626-9158 or BBadura@seabourn.com

or

Ashley Fenton

Hawkins International Public Relations

(212) 255-6541 or Ashley@hawkpr.com