



## **Carnival Kicks Off 2018 Carnival Conversations Travel Agent Engagement Program**

February 28, 2018

### ***New and Enhanced Meeting Format Designed To Further Engage, Support and Build Business with Line's Valued Travel Agent Partners***

MIAMI (Feb. 28, 2018) - Carnival Cruise Line kicked off its 2018 Carnival Conversations travel agent engagement program in San Antonio, Texas yesterday. Seven Carnival Conversations events featuring a panel of Carnival executives are planned through November 2018.

This year, Carnival is introducing an enhanced Carnival Conversations format designed to offer more targeted training for agents as well as roundtable discussions to gather feedback from agents on how the line can provide the best sales and service to partners. Each event will feature a panel discussion with Carnival executives on sales and marketing techniques highlighting technology, group sales, social media, as well as general marketing and business acquisition. At the conclusion of each general session, agents will be assigned to smaller roundtable breakout sessions of up to 10 people to discuss topics more in-depth and garner feedback with Carnival sales team members.

"In creating our new series of Carnival Conversations events, we worked closely with agents in developing a format that would maximize their training and development and give them tools they could implement immediately after the event," said Carnival's Senior Vice President of Sales & Trade Marketing Adolfo Perez. "This program is richer in content than ever before and is designed to supplement the hundreds of additional field trainings we offer throughout the year."

The next Carnival Conversations event will be held today in Austin, Texas. Additional events are scheduled in Boston, Massachusetts; Miami, Florida; Toronto, Ontario; Orlando, Florida and Providence, Rhode Island.

Agents may register to participate through Carnival Passport, located within the line's travel agent web site [GoCCL.com](http://GoCCL.com). Travel agents may view a full list of Carnival Conversations trainings and events on Carnival Passport, as well.

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#### **About Carnival Cruise Line**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and Carnival Panorama in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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