

## Seabourn Announces 2018 Signature Savings Event With Significant Benefits on Select Voyages

December 21, 2017

Savings are on the calendar for guests of the world's finest ultra-luxury cruise line with shipboard credits, veranda suite upgrades and more on select 2018-2019 voyages

SEATTLE, December 21, 2017 - Seabourn, the world's finest ultra-luxury cruise line, is celebrating its 30<sup>th</sup> anniversary with <u>Seabourn's</u> 2018 Signature Savings Event, which features exceptional savings and an array of value-added amenities on select 2018-2019 voyages across its award-winning and still-growing fleet.

The annual Signature Savings Event kicks off Friday, December 22, and runs through March 13, 2018, and boasts significant benefits on select voyages for guests to experience the world with Seabourn. The event benefits may include:

- Complimentary Three Veranda Suite category upgrade
- Complimentary Veranda for Ocean View Suite category upgrade
- Up to \$500USD shipboard credit per suite
- Up to \$500USD/\$600CAD air credit per person
- 50% reduced deposit
- Up to 15% savings on Combination Cruises

Guests who book a Penthouse or Premium Suite on select voyages on any of Seabourn's ultra-luxury vessels, including the newest, <u>Seabourn Ovation</u>, launching out of Venice on May 5, 2018, will also receive a \$1,000 USD shipboard credit per suite.

"We're always excited to unveil our Signature Savings Event, and this year is no different with incredible values and amenities for travelers desiring to experience the world on an ultra-luxury vacation aboard the finest ships at sea," said Richard Meadows, president of Seabourn. "With our fleet set to grow in 2018, our sights are set on visiting hundreds of ports on all seven continents, and the Signature Savings Event makes it more enticing to book their travel with Seabourn."

Seabourn's Signature Savings Event applies to select worldwide cruises in the Mediterranean, Northern Europe, Antarctica and Patagonia, Alaska, Arabia & India, Asia, Canada & New England, the Caribbean, the Panama Canal, Australia and New Zealand, transatlantic crossings, plus sailings on the newest ultra-luxury Seabourn Ovation and holiday cruises. A complete listing of the voyages, savings and amenities can be viewed on Seabourn's website.

A pioneer in ultra-luxury cruising, Seabourn has earned wide acclaim and numerous accolades from cruise industry observers, travel professionals and travelers alike since launching its first vessel in 1988. Seabourn introduced luxury travelers to a fleet of intimate ships that emulated the world's finest yachts. Now, with an active four-ship ultra-luxury fleet and a fifth new ship, Seabourn Ovation, on the way in spring 2018, Seabourn presents to its guests curated voyages to all seven continents delivering award-winning experiences in the newest and most consistent fleet in the industry.

Seabourn continues to represent the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

Guests who sail on Seabourn will continue to find a number of innovative offerings and programs, including partnerships with a select group of companies and individuals whose dedication to superior quality, exceptional service and consistent customer satisfaction matches Seabourn. These programs include 'An Evening with Tim Rice', the new evening entertainment experience created exclusively for the line in association with Belinda King Creative Productions; Spa and Wellness with Dr. Andrew Weil, offering guests a holistic spa and wellness experience that integrates physical, social, environmental and spiritual well-being; and The Grill by Thomas Keller, reminiscent of the classic American restaurant from the 50's and 60's. Exclusive to Seabourn, The Grill is a unique culinary concept for Chef Keller, focusing on updated versions of iconic dishes. Guests will be treated to table-side preparations of Caesar salad and ice cream sundaes, as well as a range of other favorites like premium steaks, whole roasted chicken, and Lobster Thermidor, presented à la carte.

Air credits and other promotional amenities are available on select voyages and subject to availability. Certain other restrictions apply.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional

travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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