

Princess Cruises Celebrates 50th Year of Alaska Cruises with Largest Deployment Ever in 2019

December 5, 2017

The No. 1 Cruise Line in Alaska Debuts Royal Princess on Voyage of the Glaciers Itinerary

SANTA CLARITA, Calif. (Dec. 5, 2017) – <u>Princess Cruises</u>, the leader in Alaska for the 2019 season, is celebrating 50 years sailing to the Great Land with its largest deployment ever featuring the debut of Royal Princess. With 2019 cruises and cruisetours on sale December 14, 2017, all guests in North America, Asia and Australia can take advantage of a 50 percent reduced deposit for any 2019 <u>Alaska</u> voyage in celebration of our 50th anniversary sailing in the Great Land.

Seven Princess Cruises ships will sail to Alaska with the inaugural season of Royal Princess, bringing the largest Princess ship ever to sail the region. In addition, 76 percent of all voyages sail to Glacier Bay National Park. To enhance the cruise experience and to see more of Alaska, guests can also choose from more than 23 cruisetour while visiting Princess Wilderness Lodges and another must-see national park - Denali National Park.

"Our upcoming 2019 Alaska season marks our 50th year taking guests to this bucket-list destination, that for most is a life-changing experience offering breathtaking scenery and awe-inspiring moments," said Jan Swartz, Princess Cruises president. "In 1969, Princess Italia was our first ship to bring 525 passengers to Alaska. In 2019, we will mark another milestone by bringing Royal Princess, our largest ship ever deployed to this region, with more than 3,500 guests."

While on board, guests will encounter a variety of ways to engage in authentic experiences through the award-winning North to Alaska program, featuring Cook My Catch, an exclusive culinary program allowing guests to return from select Princess fishing excursions to have the chef prepare their very own catch of the day. Also offered, the crowd-favorite Puppies in the Piazza, where real Alaska sled dog puppies are brought on board in Skagway for guests to interact with.

The 2019 program also features the first full season of an exclusive treehouse experience at the Mt. McKinley Princess Wilderness Lodge built by Pete Nelson of Animal Planet's *Treehouse Masters*. In addition, lodge guests will hear first-hand tales from mountain climbers who have conquered Denali as they tell the exhilarating stories of their journey in the Hudson Theater.

Highlights of the 2019 May-September Alaska program include:

Alaska Cruises

- Voyage of the Glaciers Princess' most popular sailings between Vancouver and Whittier features two
 glacier-viewing experiences on every voyage, with visits to the UNESCO-listed Glacier Bay National Park plus
 either Hubbard Glacier or College Fjord. These seven -day cruises are offered aboard Royal Princess and
 Golden Princess (departing Saturdays) and Coral Princess and Island Princess (departing Wednesdays). Every
 northbound Voyage of the Glaciers itinerary on Island Princess includes Icy Strait Point.
- Inside Passage –This awe-inspiring part of Alaska, known for its lush scenery and pristine fjords, will be featured on seven-, 10- and 12-day roundtrip voyages from Seattle, San Francisco and Los Angeles:
 - Seven-Day Roundtrip Seattle Ruby Princess departs on Saturdays and sails to Glacier Bay. Star
 Princess departs on Sundays and visits Tracy Arm Fjord. All Inside Passage voyages from Seattle offer
 More Ashore late-night calls in Juneau.

- o 10-day Roundtrip San Francisco Grand Princess
- 12-day Roundtrip Los Angeles Three voyages aboard Royal Princess, Ruby Princess and Star Princess Roundtrip Cruises from Vancouver - Four seven-day Inside Passage sailings on Coral Princess, Island Princess and Golden Princess; Two four-day Alaska Samplers on Golden Princess and one five-day Alaska Sampler on Island Princess, .

Alaska Cruisetours

In 2019, Princess offers guests more than 23 cruisetours to experience more of the Great Land. Combine a seven-day Voyage of the Glaciers cruise with 3 to 8 nights on land with stays at Princess Wilderness Lodges, exclusive Direct-to-the-Wilderness rail service, plus visits to the top two attractions in Alaska – Glacier Bay National Park and Denali National Park. Guests also have the option to purchase a pre-paid meal package for the land portion.

Four categories of cruisetour options include:

- **Denali Explorer** As Princess' most popular and best value cruisetour, these itineraries feature multiple nights at the line's Denali Princess Wilderness Lodge and/or Mt. McKinley Princess Wilderness Lodge. Most offer Princess' exclusive Direct-to-the-Wilderness rail service between the ship in Whittier and the Denali area all in one day, plus the opportunity to explore Fairbanks and/or Anchorage.
- On Your Own An affordable option for independent-minded travelers, these itineraries offer a flexible way to see the heart of Alaska. Tours follow similar routes as Denali Explorer options, but do not include any pre-planned excursions, giving travelers the opportunity to customize their own experience.
- Off the Beaten Path These itineraries are designed to take travelers beyond Denali to sought-after, remote regions of the state such as the Kenai Peninsula and Wrangell-St. Elias National Park and Preserve.
- Connoisseur The line's highest level of service, these tours provide a truly immersive experience. With a
 professional tour director, most meals included and enhanced sightseeing; guests experience the best of the
 Great Land.

Heart of the Rockies Plus Rail – This 14-night cruisetour originates in Calgary and includes daylight Silverleaf rail service on the Rocky Mountaineer. The fully escorted land tour combines with a seven-day northbound Voyage of the Glaciers cruise on Royal Princess and Golden Princess and includes most breakfasts and dinners. Spectacular overnight accommodations are offered at Fairmont Calgary Palliser Hotel, Banff, Fairmont Chateau Lake Louise, Fairmont Jasper Park Lodge and Four Seasons Vancouver

Captain's Circle Savings and Early Booking Deposit

Princess guests holding Elite status will have the opportunity to secure their booking a day earlier than other past guests and the general public, which goes on sale December 14, 2017. In celebration of the 50 years in Alaska, all passengers in North America, Asia and Australia can take advantage of a 50 percent reduced deposit for any 2019 Alaska voyage. This reduced deposit offer expires April 30, 2018.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS or by visiting the company's website at www.princess.com.

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. As an award-winning destination leader offering international cruise vacations, Princess carries two million guests each year to more than 360 destinations

around the globe on more than 150 itineraries ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

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