



Carnival Corporation's Cruise Line Brands Earn 26 Readers' Choice Awards from Porthole Cruise Magazine

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World's largest leisure travel company and its brands continue to be recognized for consistently exceeding guest expectations with top honors -- among 300-plus to date in 2017 -- for best ships, onboard amenities, itineraries and more

MIAMI, Nov. 20, 2017 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced its global cruise line brands have received 26 top industry awards in the 19th annual 2017 Porthole Cruise Readers' Choice Awards. The prestigious awards recognize the corporation's brands, cruise ships, onboard amenities, world-class experiences and itineraries.



Carnival Corporation brands were consistently recognized by guests for excellence in three key award categories – "Ships and Cruise Lines," "Onboard Amenities" and "Itineraries" – demonstrating continued momentum from the company's efforts to exceed guest expectations with world-class experiences and exceptional vacations, resulting in top awards including "Best Luxury Ship," "Best Cruise Line for Teens," "Best Shore Excursions," "Best Spa Facilities" and "Best World Cruise Itineraries."

Seven of the company's global brands received honors including Carnival Cruise Line, Costa Cruises, Cunard, Holland America Line, P&O Cruises Australia, Princess Cruises and Seabourn. Award winners are chosen by thousands of the publication's readers who vote for their favorite cruise lines in more than 50 categories.

Carnival Cruise Line, flagship brand and largest of Carnival Corporation's global cruise line brands, earned six awards in this year's Porthole Cruise Readers' Choice Awards, marking a total of 152 individual honors over the nearly 20-year history of the awards, the most of any cruise operator, in addition to the brand's recognition as "Best Value-for-the-Money Line" for a remarkable 19th consecutive year. The company's Costa Cruises brand was named the top cruise line in the "Best Mediterranean Itineraries" category for the 18th consecutive year, and Holland America Line's Half Moon Cay was named "Best Private Island" for the 17th consecutive year.

"Each individual award means a great deal to our brands and our company as a whole, and knowing we were chosen by travelers makes the recognition a validation of our commitment to consistently exceed guest expectations and provide extraordinary vacations at an exceptional value, especially when compared to land-based vacations," said Roger Frizzell, chief communications officer for Carnival Corporation. "Our 120,000 employees around the world have a passion for exceeding guest expectations in everything we do, and these recognitions are not only very rewarding but inspire us to continue providing our guests with great cruise vacations."

In addition to Porthole Cruise Readers' Choice Awards, Carnival Corporation earlier this year received three Porthole Cruise Editor in Chief Awards 2017, including "Best Culinary Initiative" for Holland America Line's Culinary Council, "Best Interior Design" for Seabourn's Tihany Design on Seabourn Encore and "Best Onboard Thrill" for Carnival Cruise Line's SkyRide on Carnival Vista. The Editor in Chief Awards' winners are selected by Porthole Cruise Magazine.

To date, including honors from across the entire cruise industry, Carnival Corporation and its brands have received more than 300 industry awards and recognitions in 2017. The positive results build upon 2016's strong award performance, which included 25 Porthole Cruise Readers' Choice Awards and a yearly total of nearly 350 honors and awards in 2016 across the company's brands.

"There is no greater recognition than from the people who actually experience your product, and year in and year out Carnival Corporation's brands continue to clearly provide great cruise vacations for travelers," said Bill Panoff, Porthole Cruise Magazine publisher and editor-in-chief. "It was impressive seeing how many very positive things our readers had to say about their experiences with Carnival Corporation brands."

Below is the full list of 2017 Porthole Cruise Readers' Choice Awards received by Carnival Corporation brands.

Float Your Boat: Ships and Cruise Lines

- Best Cruise Line for Teens: Carnival Cruise Line
- Best Luxury Ship: Seabourn, for Seabourn Encore
- Best Private Island: Holland America Line, for Half Moon Cay
- Best Shore Excursions: Holland America Line
- Best Value-for-the-Money Line: Carnival Cruise Line
- Most Eco-Friendly Cruise Line: Holland America Line

All Aboard: Onboard Amenities

- Best Computer Facilities: Carnival Cruise Line
- Best Facilities for Guests with Disabilities: Holland America Line
- Best Medical Facilities: Holland America Line
- Best Nightlife: Carnival Cruise Line
- Best Onboard Enrichment: Cunard
- Best Onboard Photography: Princess Cruises
- Best Onboard Shopping: Princess Cruises
- Best Spa Facilities: Holland America Line
- Best Website: Carnival Cruise Line

Hot Spots & Cool Places: Itineraries

- Best Africa/Middle East Itineraries: Seabourn
- Best Alaska Itineraries: Princess Cruises
- Best Asia/Pacific Itineraries: Princess Cruises
- Best Australia/New Zealand Itineraries: P&O Cruises Australia
- Best Canada/New England Itineraries: Holland America Line
- Best Central America Itineraries: Princess Cruises
- Best Mediterranean Itineraries: Costa Cruises
- Best Mexican Riviera Itineraries: Carnival Cruise Line
- Best Northern Europe Itineraries: Holland America Line
- Best Trans-Atlantic Itineraries: Cunard
- Best World Cruise Itineraries: Cunard

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships with 231,000 lower berths visiting over 700 ports around the world, with 18 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au and www.pocruises.com.

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