

## Porthole Cruise Magazine Readers Name Seabourn Encore "Best Luxury Ship" In Magazine's 2017 Readers' Choice Awards

November 7, 2017

SEATTLE - November 7, 2017 - Seabourn, the world's finest ultra-luxury cruise line, received two top awards by the readers of Porthole Cruise Magazine in the publication's 19th annual Readers' Choice Awards. The magazine's readers recognized the line for having the "Best Luxury Ship -Seabourn Encore" and "Best Africa / Middle East Itineraries."

"We are honored to be recognized by the knowledgeable readers of Porthole Cruise Magazine this year," said Richard D. Meadows, president of Seabourn. "These awards are an acknowledgement of our efforts to offer the best in luxury travel experiences via our sophisticated ships and on shore in a fascinating part of the world."

Seabourn represents the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

Guests who sail on Seabourn will continue to find a number of innovative offerings and programs, including partnerships with a select group of companies and individuals whose dedication to superior quality, exceptional service and consistent customer satisfaction matches Seabourn. These programs include 'An Evening with Tim Rice', the new evening entertainment experience created exclusively for the line in association with Belinda King Creative Productions; Spa and Wellness with Dr. Andrew Weil, offering guests a holistic spa and wellness experience that integrates physical, social, environmental and spiritual well-being; and The Grill by Thomas Keller, reminiscent of the classic American restaurant from the 50's and 60's. Exclusive to Seabourn, The Grill is a unique culinary concept for Chef Keller, focusing on updated versions of iconic dishes. Guests will be treated to table-side preparations of Caesar salad and ice cream sundaes, as well as a range of other favorites like premium steaks, whole roasted chicken, and Lobster Thermidor, presented à la carte.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, call Seabourn at 1-800-929-9391 or visit <u>www.seabourn.com</u>.

For more Information: Brian Badura (206) 626-9158 or <u>BBadura@seabourn.com</u> or Ashley Fenton Hawkins International Public Relations (212) 255-6541 or <u>Ashley@hawkpr.com</u>