



Carnival Adds Four New Sales Territories, Independent Agent Program And Dedicated Group Desk

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New Eastern and Western U.S. Sales Territories Added for Expanded Travel Agent Support; Tailored Program for Independent Agents and Dedicated Groups Desk Offer Additional Enhancements

MIAMI (October 25, 2017) – Carnival Cruise Line has enhanced travel partner support with the addition of four new U.S. sales territories, a new "Independent Agent Program," and a dedicated group desk designed to provide additional technical support for travel agent questions related to group bookings.

The line has added a new territory in the Eastern United States to cover the region of Boston and Rhode Island. Also added is a new sales territory in Jacksonville, Fla. In the Western United States, a territory in the Four Corners border region of Arizona, Colorado, New Mexico and Utah has been added as well as one covering West Texas. Four business development managers will be assigned to these areas.

In addition, a new "Independent Agent Program" will offer local trainings, sector-specific webinars, dedicated newsletters and targeted support for this group of agents. Leading these efforts are sales directors Alicia Steuart and Sheila LeBlanc, who will be supported by sales managers based in various regions across the country.

"We created these new sales regions and the independent agent program to provide added business development support for travel partners," said Carnival's Vice President of Sales and Trade Marketing Adolfo Perez. "The growth in these geographies and the independent agent channel, combined with our recent preferred supplier agreements with TRAVELSAVERS/NEST, Signature and Ensemble, make this the right time for us to expand our field team resources."

Also new is a Groups Desk, which was launched earlier this month as part of Carnival's contact center service team. Available to travel agents Monday through Friday from 9 a.m. – 9 p.m. U.S. eastern time and Saturdays from 10 a.m.-6:30 p.m. U.S. eastern time, the Groups Desk team is trained to assist travel agents on specific questions they have related to group bookings. The desk can be reached at (800) 327-5782.

For more information, agents may visit the line's travel agent Internet portal GoCCL.com.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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