



## Holland America Line Sponsors Hometown Golfer Landon Jackson in the Boeing Classic PGA TOUR Champions Event at Snoqualmie Ridge

August 22, 2017

*Golfer who grew up in Seattle sets his sights on 2018 Champions Tour*

Seattle, Wash., Aug. 22, 2017 — Holland America Line, Seattle's Hometown Cruise Line, is sponsoring golf professional Landon Jackson at the Boeing Classic, a PGA Tour Champions Event. A Seattle native, Jackson is participating in the event with an eye on the 2018 PGA TOUR Champions Tour. Holland America Line also has sponsored Jackson as he competed in several other tournaments this summer throughout Arizona, finishing in the top 20 in every tournament this season.

In addition to sponsoring Jackson, Holland America Line is a sponsor of the Boeing Classic taking place Aug. 21-27 at the Club at Snoqualmie Ridge. Jackson will be competing against 73 other PGA TOUR Champions professionals and will lead a team in the Pro-Am two-day tournament during the week and provide instruction to aspiring junior golfers at the Youth Clinic Aug. 22.

"As Seattle's Hometown Cruise Line, it's exciting to have Holland America Line's first-ever sponsored golfer be a local talent like Landon as he pursues making it on to the PGA TOUR Champions," said Orlando Ashford, president of Holland America Line. "Our mission every day is to fulfill the vacation dreams of our guests, and supporting Landon on his path to realizing his dreams is gratifying, and we're eager to see the great things that Landon has waiting for him in his golfing future."

A graduate of Garfield High School in Seattle, Jackson was the first African-American pro at Pebble Beach Golf Links, where he was an assistant golf pro. He then moved to another Pebble Beach property, Del Monte Golf Course, on California's Monterey Peninsula before returning to Pebble Beach. During his career, Jackson has conducted clinics that teach not only golf skills but also golf etiquette, and he co-founded the Monterey Junior Golf Summer Clinics for the Monterey Boys and Girls Club.

Jackson played on the golf team at Southern University in Baton Rouge, Louisiana, winning a Southwestern Athletic Conference championship. Among the highlights of his career were instructing during the first Fir State Golf Club Clinics, where he played with a then 16-year-old Tiger Woods; qualifying for the Ben Hogan tour; and meeting presidents Bill Clinton, George Bush, Gerald Ford and Jimmy Carter.

For more information, contact a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at <https://www.cruiseimagelibrary.com/c/aaasbcgc>.

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### About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Cuba, Alaska, Mexico, Canada & New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, is to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with *O, The Oprah Magazine*; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club.

The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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