



P&O Launches 'Always On' Flagship Fares for Travel Agents

June 2, 2017

P&O Cruises has made it even easier for the trade to enjoy a cruise holiday with the launch of a special new Flagship Fare for travel agents, offering a permanent 20 per cent discount on P&O Cruises' "Go" fares.

The 'always on' Flagship Fare will enable agents to book a variety of cruises across the fleet year-round, whether they are planning a break with friends or family or looking to book a last-minute deal.

Guests travelling in the same room as the agent will also receive the 20 per cent discount.

P&O Cruises Director of Sales Ryan Taibel said the Flagship Fares offered travel agents more choice and freedom to plan holidays with friends and family in advance rather than waiting for last-minute availability.

"The new 'always on' Flagship Fare will allow our partners to book their cruise when they want to travel, opening up a larger range of holiday options throughout the year," Mr Taibel said.

"We know our agents enjoy cruise holidays as much as we do, so we're encouraging them to take advantage of the new rate and jump onboard a P&O cruise."

The special industry rate* can only be booked via Live Chat by logging on to the Flagship website – flagship.pocruises.com.au.

To complete the booking, agents need to click the 'Live Chat' button and be connected to a customer service representative who will take the preferred cruise number.

For more information visit flagship.pocruises.com.au/flagship-fares

***Subject to availability. Discount does not apply to Main Event cruises or Short Sale fares.**

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