



AIDA Cruises receives latest member of the fleet – AIDAPERLA

April 27, 2017

Model Lena Gercke to christen AIDA's twelfth new ship on June 30 in Palma de Mallorca

Today (April 27, 2017), AIDA Cruises took delivery of AIDAPERLA in Nagasaki (Japan) from Mitsubishi Heavy Industries (MHI). In the presence of Michael Thamm, CEO Costa Group, Felix Eichhorn, President AIDA Cruises, Shunichi Miyana, President and CEO MHI, and Kazuaki Kimura, President and CEO, Industry & Infrastructure MHI, the solemn commissioning of the 12th fleet member of AIDA Cruises took place in the course of a traditional Japanese ceremony.

AIDAPERLA will set sail for the Mediterranean in the coming days and will be christened by model and presenter Lena Gercke on June 30, 2017, in Palma de Mallorca.

"Employing their creativity and innovative strength, our team has convincingly succeeded in meeting our high standards of product quality in an exemplary manner. Future guests of AIDAPERLA, the second cruise ship of this new generation, can look forward to unique cruising experiences on board thanks to the high-quality and innovative technology," said Michael Thamm, CEO Costa Group, on the occasion of the ship handover.

Felix Eichhorn, President AIDA Cruises: "With the successful commissioning of AIDAPRIMA in May 2016, we have inspired many guests for a cruise vacation. For the first time, more than 2 million Germans have decided to go cruising. With the sister ship AIDAPERLA we will be injecting further important growth momentum into the German vacation market. Today, with our 12 ships sailing on 130 different routes to more than 250 ports worldwide, we offer the greatest vacation diversity and we will inspire even more holidaymakers for one of the most beautiful ways of traveling".

Starting from June 1, 2017, before the official launch of the christening cruise on June 24, 2017, there will be the opportunity to familiarize with the youngest fleet member on a number of introductory cruises. The five-day welcome cruise from June 1, to June 6, 2017, from Palma de Mallorca, leads to Marseille, Barcelona und Valencia. Prices for this cruise start at 549 euros per person in an interior stateroom (AIDA PREMIUM rate incl. 50-euro Early Saver discount).

From July 1, 2017, AIDAPERLA will be traveling in the Western Mediterranean. Palma de Mallorca – the capital of the Germans' favorite island – and Barcelona will be the start and end ports for the seven-day "Pearls of the Mediterranean" cruises which include destinations such as Rome (Civitavecchia), Corsica, and Florence (Livorno).

From March 2018 the Hanseatic City of Hamburg will be the home port of multiple seven-day round trips for AIDAPERLA to the most beautiful metropolises in Western Europe, such as London (Southampton), Paris (Le Havre), Brussels (Zeebrugge) and Rotterdam.

Videos of the new AIDA generation via drone (<https://youtu.be/nC8Q0unTril>), a ship tour by bike (<https://youtu.be/tw6aAF0HHPE>) and the christening show of AIDAPRIMA against the Hamburg skyline on May 7, 2017 (<https://youtu.be/Ng6VI5fKq3k>) can be seen on YouTube.

AIDAPERLA's additional cruises can be booked as of now at travel agencies, at the AIDA Customer Center at

+49 (0)381/202 707 07 or at www.aida.de.

Rostock, April 27, 2017

AIDA Cruises:

AIDA Cruises is one of the fastest growing and commercially most successful tourism businesses in Germany. The company employs about 9,000 people from 40 countries on land and on board AIDA ships. AIDA Cruises operates one of the world's most state-of-the-art fleets, currently comprising 12 cruise ships. Two more new ships will be built by 2021 at the Meyer shipyard in Papenburg (Germany). With its "Green Cruising" concept, AIDA Cruises will be the first cruise company in the world that can power its new generation of ships entirely with LNG (liquid natural gas) from 2018. More information at www.aida.de

Technical Data AIDAprila:

Shipyard:	Mitsubishi Heavy Industries Ltd., Nagasaki
Commissioning:	April 27, 2017
Length:	300 meters
Width:	37.6 meters
Max. draft:	8.00 m
Gross tonnage:	124,100 GT
Decks:	18
Number of staterooms:	1,643
	32 suites
	1,101 veranda staterooms
	198 oceanview staterooms
	312 interior staterooms
Restaurants:	12
Bars:	18
Crew members:	over 900