



P&O Cruises Launches 2017 Flagship Incentive Program

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P&O Cruises is giving travel agents even more reasons to sell its cruises, with the launch of its 2017 Flagship Achievers incentive program.

In 2016, travel agents across Australia and New Zealand earned more than \$300,000 in incentive payments from the Flagship program.

The cruise line is tipping 2017 will be even bigger, with the refurbishment of Pacific Dawn and the debut of Pacific Explorer giving agents more opportunities to sell a P&O cruise.

Under the program, qualifying agents* earn Flagship Points based on net agent revenue for every P&O cruise they sell over a twelve-month period, with \$1 of net agent revenue equalling one Flagship Point.

Agents who book more than \$50,000 in net revenue sales qualify for a bonus payment of up to \$500.

In addition, 20 agents who earn the most points during the year* will qualify for a Top Achievers Trip on Pacific Explorer.

Valued at \$6000 each, the trip includes a cruise for two on Pacific Explorer's three-night Australia Day cruise, a \$1500 Visa Gift Card for flights and transfers, dinner at Luke Mangan's Salt grill and onboard spending money of \$300 per room, as well as dinner for two at ARIA restaurant in Sydney and overnight accommodation and breakfast at the InterContinentalHotel Sydney.

P&O Cruises Director of Sales Ryan Taibel said the cruise line's Flagship Achievers program had proved a real hit with agents.

"We had terrific results from the incentive program last year, with agents really getting onboard to earn two great things – extra cash and great holidays," Mr Taibel said.

"With a huge range of cruises on offer across our fleet this year, we're looking forward to rewarding even more agents in 2017."

The 2017 Flagship Achievers program includes bookings made on P&O cruises between December 1, 2016 and November 30, 2017 via POLAR ONLINE.

*Full terms and conditions can be found on the Flagship website at flagship.pocruises.com.au/flagship-achievers.

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