

New Seabourn Ovation Maiden Season Now Open For Sale

January 17, 2017

European itineraries begin the maiden season of the newest addition to the world's finest ultra-luxury cruise line

Seattle, January 17, 2017 - <u>Seabourn</u> has opened for sale the maiden season itineraries for *Seabourn Ovation*, the newest addition to the world's finest ultra-luxury cruise line. Scheduled to join the Seabourn fleet in spring 2018, the ship will sail on a variety of voyages in and around Europe between May and November 2018, hailing at ports throughout Northern Europe, the United Kingdom and Mediterranean.

"We are very excited to begin taking reservations and building anticipation for the diverse range of itineraries for the maiden season of *Seabourn Ovation*, and we look forward to providing guests with opportunities to explore some of the most culturally significant, naturally beautiful, and thoroughly enjoyable destinations within Europe on the world's newest ultra-luxury ship," said Seabourn President Richard Meadows. "*Seabourn Ovation* will continue the new standard of ultra-luxury cruising that can only be found on Seabourn. We can't wait to welcome our guests on board."

Following the ship's delivery in spring 2018, *Seabourn Ovation* will embark on an 11-day inaugural voyage departing May 5, 2018, from Venice, Italy, to Barcelona, Spain. The ship will sail along the Adriatic and Mediterranean Seas, visiting charming towns and cities in Croatia, Montenegro, Greece, Malta, Italy, France and Spain.

Seabourn Ovation will spend the majority of its maiden season cruising the waters of Northern Europe, exploring the Baltic, Scandinavia and the United Kingdom. The ship will offer a series of seven-day Baltic and Scandinavia cruises between Copenhagen and Stockholm, which will include the line's signature three-day stay in St. Petersburg, Russia. Seabourn Ovation will also sail on longer 14-day voyages, visiting the majestic Norwegian fjords and British Isles.

Seabourn Ovation will be the second new ship to expand and build on the line's award-winning and highly acclaimed fleet of Odyssey-class ships, which revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011. Sister ship Seabourn Encore was introduced in Singapore on January 7, 2017.

Like the rest of the Seabourn fleet, *Seabourn Ovation* will maintain the line's high ratio of space per guest, along with highly personalized service for each guest on board from an exceptional crew. The addition will further designate Seabourn with the youngest and most modern ultra-luxury fleet in the industry.

Designed by hospitality design icon Adam D. Tihany, *Seabourn Ovation* will feature modern design elements and innovations in keeping with Seabourn's reputation for understated elegance. Like *Seabourn Encore* before it, the 40,350-GRT ship will be configured with one additional deck and new expanded public areas, and will carry just 600 guests, based on double occupancy. In addition, every suite will feature a private veranda.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

Find Seabourn on Twitter, Facebook, Instagram, YouTube and Pinterest

For more Information: Irene Lui (206) 626-9122 or ilui@seabourn.com or Ashley Fenton Hawkins International Public Relations (212) 255-6541 or Ashley@hawkpr.com