



Seabourn Receives 22 Top Travel Awards In 2016

January 4, 2017

Readers' Polls, Critics and Travel Professionals Recognize Cruise Line for Top Rankings

SEATTLE, January 3, 2017 - As the 2016 travel awards season comes to a close, [Seabourn](#), the world's finest ultra-luxury cruise line, wrapped up the year with a total of 22 industry awards, several of which were readers' choice nominations.

Most recently, the well-respected travel trade publication ***Travel Weekly*** named Seabourn "Best Cruise Ship - Under 1,000 Berths" in its annual readers' choice awards.

"Our number one goal is to deliver an ultra-luxury travel experience that is second to none and it's always humbling to know that our efforts are recognized by our guests and throughout the travel industry," said Richard Meadows, president of Seabourn. "These awards are a recognition of our commitment to deliver exceptional Seabourn moments that delight our guests and create the world's finest travel experiences."

Over the years Seabourn has consistently been rated as a top choice in the luxury travel segment. Total Seabourn accolades for 2016 include:

Condé Nast Traveler Readers' Choice Awards

- Best Small Ship Cruise Line

Condé Nast Traveller Reader Travel Awards - UK

- Favourite Cruise Line - Small Ships

Travel Weekly Readers' Choice Awards

- Best Cruise Ship - Under 1,000 Berths

Cruise Awards (International)

- Best Boutique Cruise Line

Cruise Critic Editors' Pick

- Best Luxury Cruise Line

Magellan Awards (Travel Weekly)

Gold Magellan Awards

- Cruise Lines - Small Cruise Ship
- Cruise Ship - Spa Design
- Cruise Lines - Blog for Seabourn Blog
- Cruise Lines - Shore excursion
- Cruise Lines - Itineraries

- Cruise Lines - Direct Marketing

Silver Magellan Awards

- Cruise Lines - Luxury Ship for *Seabourn Quest*
- Cruise Lines - Loyalty Program
- Cruise Lines - Entertainment

Luxury Travel Advisor

- Best Cruise Line - Luxury Small Ships

Porthole Cruise Magazine Readers' Choice Awards

- Best Small Ship - *Seabourn Sojourn*
- Best Service

SHAPE Healthy Travel Awards

- Best Cruise to Refresh and Rejuvenate

Town & Country Travel Cruise Awards

- Best For Design, Classic Luxury
- Best For Active Travelers, Classic Luxury
- Best for Food, Classic Luxury
- Best for On-Shore Activities, Classic Luxury

Seabourn is set to christen its newest ship, *Seabourn Encore*, at a ceremony on January 7, 2017 in Singapore. The line will also take delivery of *Seabourn Ovation* in spring 2018. With the addition of these newest ships, Seabourn will offer the youngest and most modern ultra-luxury fleet in the industry. The ships will expand and build on the line's award-winning and highly acclaimed Odyssey-class ships, which revolutionized ultra-luxury cruising with enhanced accommodations and innovative amenities when they were introduced between 2009 and 2011.

For reservations or more details, please contact a professional travel advisor; call Seabourn at 1-800-929-9391 or visit www.seabourn.com. A dedicated shore excursion call center is available for guests at 1-800-984-3225.

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Find Seabourn on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Intimate ships with no more than 300 suites
- Unique itineraries visiting must-see cities and hidden gems where larger ships cannot follow
- Intuitive, gracious service provided by a staff passionate about pleasing our guests
- Spacious all-suite accommodations with sweeping ocean views - many with verandas
- Gourmet dining experiences as fine as the best restaurants anywhere
- Open bars throughout the ship and fine wines poured with lunch and dinner

Seabourn is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises

Australia and fathom. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). It has formed a partnership with United Nations Educational, Scientific and Cultural Organization (UNESCO) to help protect World Heritage sites.

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