

## Holland America Line Hosts Fundraiser and Survivor Luncheon for Komen Puget Sound Aboard ms Westerdam

October 5, 2016

Survivor Juliet Disparte gives inspiring speech to attendees

<u>Seattle, Wash., Oct. 5, 2016</u> —Holland America Line hosted a fundraiser luncheon and survivor celebration for the Puget Sound affiliate of Susan G. Komen Puget Sound on Saturday, Sept. 10, 2016, onboard *ms Westerdam* at the Port of Seattle. Breast cancer survivor Juliet Disparte gave an inspiring speech about her journey from her diagnosis at the age of 27 to her current role in numerous cancer organizations.

To enhance the celebrations, the band Cinderella's Dirty Little Secret entertained attendees in the ship's main show lounge during the program. Prior to the entertainment, guests enjoyed lunch in the main dining room.

"Cancer is a disease that affects nearly everyone in some way, and by supporting organizations like Susan G. Komen we're able to join the fight in finding a cure," said Holland America Line President Orlando Ashford. "This is our 10<sup>th</sup> year of hosting this luncheon and we always look forward to celebrating with survivors, as well as helping the organization's efforts to eradicate this disease."

Guest speaker Juliet Disparte was diagnosed with breast cancer in 2011 at the age of 27. Since her diagnosis, Disparte has been named an Education Ambassador with Bright Pink, joined the Stakeholder Advisory Board for Young Women with Breast Cancer at The Johns Hopkins Sidney Kimmel Comprehensive Cancer Center and also is an active volunteer with Komen Puget Sound.

Each year, Holland America Line hosts more than 25 shipboard charity luncheons for nearly 5,000 guests in its homeport cities. In addition, Holland America Line and its corporate foundation's charitable-giving programs provide cash sponsorships, in-kind donations, free- and reduced-fare cruise donations for nonprofit fundraising events and donations of usable shipboard items around the world while encouraging employee volunteerism and other philanthropic activities.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL (<u>1-877-724-5425</u>) or visit <u>hollandamerica.com</u>.

Editor's note: Photos are available at https://www.cruiseimagelibrary.com/c/x0pydxgn.

Find Holland America Line on <u>Twitter</u>, <u>Facebook</u> and the <u>Holland America Blog</u>. Access all social media outlets via the <u>Online Communities</u> quick link on the home page at <u>hollandamerica.com</u>.

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge on board at the Culinary Arts Center; Explorations Café, powered by The New York Times; and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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