



## Fathom Invites Travel Professionals to Become 'Agents of Possibility' with Generous Offers and Incentives

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**Limited-time offers include early-booking discounts for passenger reservations made by travel professionals before year-end for Fathom sailings to Cuba and the Dominican Republic during 2017**

**Fathom also will award two trips every month to randomly selected travel professionals registered as Agents of Possibility so they can 'pay it forward'**

MIAMI, Sept. 15, 2016 /PRNewswire/ -- [Fathom](#), Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10th and newest cruise brand, today announced its "Agents of Possibility" campaign for travel professionals. Featuring a full range of limited-time early-booking offers for agency clients on 2017 sailings to Cuba and the Dominican Republic, the program also includes opportunities for agents to earn points toward valuable prizes. Every month, two lucky agents registered for the program will be awarded a trip for two on a future Fathom Dominican Republic sailing.

"Throughout the campaign, we will award two agents per month with the gift of a Fathom cruise they can pass on to a client they feel deserves new possibilities," said Ron Fenska, vice president, sales for Fathom. "Every day travel professionals deal in a world of possibilities, helping to open up the world to their clients through amazing travel experiences. Fathom believes in the potential of travel to create meaningful connections with people and places in the world and we want to give our travel professional partners the opportunity to feel the joy of sharing this experience with someone special."

Beginning Sept. 6 through Dec. 31, 2016, travel professionals may [register](#) to participate in the "Agents of Possibility" promotion. Once registered, travel professionals will be eligible to earn points for their agencies for every 2017 passenger booked with Fathom. Two points will be awarded for each passenger booked aboard a 2017 Fathom sailing to the Dominican Republic and one point will be awarded for each 2017 Cuba passenger booked. Points will accrue by agency, and each month the agency with the most points will win a chance to select a valuable prize from the Agents of Possibility prize list. When the campaign concludes in December, the agency with the most overall points will be awarded an exciting mystery grand prize.

In addition to prizes that will be awarded for points earned, each month Fathom will select at random two agencies to receive complimentary travel for two aboard the intimate and well-appointed, premium small-ship MV Adonia to the Dominican Republic. Fathom invites winning agencies to pass the sailings forward to clients they believe deserve an opportunity to experience Fathom. Travel professionals need only register for the Agents of Possibility promotion to be eligible.

### Attractive Offers Available for a Limited Time

To help travel professionals capitalize on the opportunity to earn points and win prizes, Fathom has rolled out a range of attractive early-booking offers for clients. Fathom will provide Agents of Possibility registered travel professionals with per-person dollar-off discounts by cabin category. The following discounts apply per person for the first and second passenger and are based on double-occupancy standard Fathom published "best fares:"

- For sailings to the Dominican Republic between Dec. 4, 2016, and May 21, 2017:
  - \$400 discount off interior cabins
  - \$600 discount off ocean view cabins
  - \$800 discount off balcony cabins
  - \$1,200 discount off suites
- For sailings to the Dominican Republic between June 4, 2017, and Dec. 31, 2017:
  - \$200 discount off interior cabins
  - \$400 discount off ocean view cabins
  - \$600 discount off balcony cabins
  - \$1,000 discount off suites
- For sailings to Cuba between Jan. 1, 2017, and Dec. 31, 2017:
  - \$200 discount off interior cabins
  - \$400 discount off ocean view cabins
  - \$600 discount off balcony cabins
  - \$1,000 discount off suites

"Travel professionals truly understand how meaningful travel can be to help drive cultural exchange, economic growth and human understanding, and we believe they are an important part of selling the Fathom experience," said Fenska. "Travel professionals do not just make a difference *they are the difference* in delivering inspiring journeys. It is gratifying to have a promotional campaign that draws agents into a world of potential, exploration and excitement, while giving them the tools and incentive to attract new clients."

According to Fenska, Fathom understands that connection via travel is not a one-size-fits-all proposition. The company offers unique experiences designed to make the most of travelers' time in the countries they visit. For example, in Cuba travelers have a total of almost four full days on-shore in

Havana, Cienfuegos and Santiago de Cuba where they interact with the vibrant Cuban culture by immersing right into it. In the Dominican Republic, Fathom incorporates a signature blend of independent exploration with a deeper kind of travel that invites participation alongside locals in community-based activities.

A highly popular element of Fathom's cruise experiences is enjoying the countries while taking advantage of all the amenities of a modern hotel available aboard the cozy, intimate and playful Adonia, which serves as home base throughout the seven-day voyages. Guests also appreciate the regionally inspired dining, entertainment and onboard programs included as part of the cruises.

### **Fathom Urges Travel Professionals to Register Now**

To be eligible for discounts, travel professionals must be registered for the Agents of Possibility campaign, and travel must be booked by Dec. 31, 2016. Agents of Possibility promotional discount pricing applies per person for first and second passengers and is based on double-occupancy standard Fathom published "best fares." Offer applies to new bookings only and does not apply to taxes, fees or port expenses, nor does it apply to Visa fees for sailings to Cuba. All passengers are responsible for their own gratuities onboard.

Promotional discount does not apply to third and fourth passengers (standard triple and quad pricing applies – 50 percent discount off the per-person double occupancy price for all categories). For individual passengers, the single supplement rate applies – 150 percent of per-traveler double occupancy price for interior, exterior ocean-view and balcony staterooms and 200 percent for suites. Promotional and standard pricing also applies for group bookings. This promotion is subject to change or cancellation at any time and without notice. For more details, please visit <https://www.fathom.org/agents-of-possibility/>.

Agents of Possibility prices for the seven-day trips to the Dominican Republic start at \$799 per person, excluding taxes, fees, and port expenses and including all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. Prices vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, guests may call 1-855-932-8466 or through a travel professional. Learn more at [www.Fathom.org](http://www.Fathom.org).

Agents of Possibility prices for seven-day itineraries to Cuba start at \$1,699 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship and lunch while in the three ports, onboard experiences and on-the-ground activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, travelers may call Fathom toll-free at 1-855-932-8466 or work with a travel professional. Learn more at [www.Fathom.org](http://www.Fathom.org).

### **About Fathom Travel**

Fathom is the newest brand in the Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK) family, which carries nearly 11 million travelers a year to communities around the world. Fathom invites travelers to embrace the possibilities ahead and offers a different kind of cruise that combines one's love of travel with the desire for meaning and purpose. Fathom pioneered a new culturally immersive category of travel called social impact travel. What sets Fathom apart is the rich and playful onboard and onshore journey, and its alongsided partnership approach with its partner countries. Fathom's unique business model allows travelers to travel deep, build community with like-minded travelers and become immersed in another culture.

Fathom offers uniquely different round-trip voyages from Miami to two of the Caribbean's most desired destinations: the Dominican Republic and Cuba. In the Dominican Republic, travelers have the opportunity to connect and come alongside local residents in existing programs to support and amplify enduring social impact in the lives of children, families and communities. In Cuba, travelers visit the port cities of Havana, Cienfuegos and Santiago de Cuba and enjoy on-the-ground activities that provide the opportunity to interact directly with Cuban people and gain insight into their everyday lives, rich culture and history.

The Fathom experience is brought to life aboard the 704-passenger MV Adonia. The smallest ship in the P&O fleet, the Adonia is the ideal home base to engage, inspire, connect, mobilize, educate and equip travelers on every Dominican Republic trip allowing for personal enrichment and thousands of traveler impact days per month, providing unprecedented opportunity for collective impact. For Cuban voyages, passengers enjoy premium accommodations including all the amenities of a modern hotel, plus the convenience of having to unpack only once while seeing the breadth of the island. Every night, Fathom travelers return to the comforts of the Adonia, where they can relax knowing that all the details of travel are handled.

For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at [1-855-932-8466](tel:1-855-932-8466) or visit [www.Fathom.org](http://www.Fathom.org).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/fathom-invites-travel-professionals-to-become-agents-of-possibility-with-generous-offers-and-incentives-300328985.html>

SOURCE Fathom

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