



## **AIDA will be inviting sales partners to its new EXPIcafé from September on**

September 2, 2016

### **AIDA launches nationwide roadshow**

AIDA Cruises will be launching its EXPIdition roadshow in a new event format, on September 20, 2016 in Berlin. The new EXPIcafé will be opening its gates in ten cities across Germany. This new event series by AIDA Cruises offers travel agents an opportunity to acquire professional product expertise.

A lot has been happening around AIDA in the year of its 20<sup>th</sup> anniversary, and there is a great deal of interesting news. Travel agency staff will get comprehensive first-hand information on the new AIDA catalogue. What is behind AIDA Selection, where will AIDAperla be cruising in 2017 and where AIDAcara will set sail? These and many other questions will be answered in a relaxed, cosmopolitan setting, while different quizzes help the visitors consolidate their professional knowledge of all relevant topics. In addition, all participants get to enjoy a variety of delicious street food creations.

This series of training sessions will perfectly prepare travel agents for the beginning of the season, while simultaneously providing them with an opportunity to score 100 points for the AIDA & Costa EXPIclub.

The training event will be taking place on ten days, from September 20 to October 7, 2016. For reservations please visit [www.expinet.de/expicafe](http://www.expinet.de/expicafe) by September 15, 2016. (only a limited number of places available)

All participants will take part in a raffle at each location involving attractive prizes, such as a seven day seminar trip on AIDAprima, an AIDA bike or an AIDA stand-up paddle.

September 9, 2016	Berlin
September 21, 2016	Dresden
September 22, 2016	Nuremberg
September 27, 2016	Munich
September 28, 2016	Stuttgart
September 29, 2016	Mainz
September 30, 2016	Cologne
October 5, 2016	Dortmund
October 6, 2016	Bremen
October 7, 2016	Hamburg

Rostock, September 2, 2016