



Seabourn Announces "Extraordinary Worlds" Seven Continents Cruise Giveaway For Travel Partners

August 8, 2016

SEATTLE, August 8, 2016 - The world's finest ultra-luxury cruise line [Seabourn](#) has just the ticket for travel professionals who want to experience the world in style: Seabourn's "[Extraordinary Worlds](#)" **Cruise Giveaway**. As a part of the line's new "Extraordinary Worlds" brand campaign, the sweepstakes offers travel partners the opportunity to win one of seven Seabourn cruises for two with itineraries selected from each of the seven continents.

Open exclusively to travel professionals who are IATAN/CLIA cardholders, **agents who make a qualified booking for a Seabourn cruise between August 1, 2016 and September 30, 2017**, will be automatically entered into the Seabourn "Extraordinary Worlds" Cruise Giveaway.

"We designed this sweepstakes to coincide with the launch of our new 'Extraordinary Worlds' brand campaign to highlight the entirety of our travel experience for our valued travel professionals. This is our opportunity to reward dedicated agents who support Seabourn as they recommend the best of the best in ultra-luxury travel," said Richard Meadows, president of Seabourn. "'Extraordinary Worlds' is about the complete travel experience with Seabourn, both onboard and on shore. Seabourn brings the two worlds of ultra-luxury ships and exotic destinations together like no one else."

There is no purchase necessary to enter the sweepstakes, nor is there a limit on the number of times an agent can be entered: each qualified booking increases the chances of winning. The sweepstakes will play out over the year ahead, with winners selected through seven individual drawings scheduled bi-monthly beginning on October 10, 2016.

Seabourn will notify the winners with grand prizes including seven all-inclusive Seabourn voyages ranging from seven to 21 days, with round-trip airfare for the winner and their guest to once-in-a-lifetime cruise destinations, including:

- Africa (14 days)
- Asia (14 days)
- New Zealand & Australia (16 days)
- Brazil & the Amazon (21 days)
- Mediterranean (7 days)
- Alaska (11 days) or Canadian Maritimes & New England (10 days)
- Ultimate Antarctica & Patagonia (21 days)

For complete official rules, prize descriptions and sweepstakes entry information, visit <https://www.seabourn.com/travel-agent-center/Main.action>.

As the newest ultra-luxury fleet in the industry, each of Seabourn's four ships - including the newest, [Seabourn Encore](#), with her official inaugural sailing out of Singapore on January 7, 2017 - offers spacious, thoughtfully appointed suites, most with verandas; superb dining venues; dishes inspired by Michelin-starred Chef Thomas Keller; open bars throughout the ship; fine wines poured at lunch and dinner; award-winning service, and a relaxed, sociable atmosphere that makes guests feel right at home. Seabourn's intimate ships travel to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites and lesser-known ports and hideaways.

For more information or reservations on voyages, contact a professional travel advisor, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel + Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- Three intimate ships with just 229 suites
- Unique itineraries visiting must-see cities and hidden gems where larger ships cannot follow
- Intuitive, gracious service provided by a staff passionate about pleasing our guests
- Spacious all-suite accommodations with sweeping ocean views - many with verandas
- Gourmet dining experiences as fine as the best restaurants anywhere
- Open bars throughout the ship and fine wines poured with lunch and dinner

Seabourn is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises Australia and fathom. Seabourn is a brand of Carnival

Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). It has formed a partnership with United Nations Educational, Scientific and Cultural Organization (UNESCO) to help protect World Heritage, and also supports the Ocean Conservation & Tourism Alliance, dedicated to education and promotion of best practices for protecting the marine environment.