

Fathom Announces Partnership with Airbnb

August 5, 2016

New Airbnb Hosts Receive \$250 Toward Fathorn Cruise to Dominican Republic or Cuba

MIAMI, Aug. 5, 2016 /PRNewswire/ -- Eathom, the pioneer in social impact travel and Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10th and newest brand, along with Airbnb, a world-leading community-driven hospitality company, have partnered for a "give and get" opportunity for new Airbnb hosts in the U.S. Beginning today, people who sign up to become a new host with Airbnb will receive a \$250 credit for a Fathom cruise to the Dominican Republic or Cuba.

Fathom offers uniquely different round-trip voyages from Miami to embrace what's possible in two of the Caribbean's most desired destinations – the Dominican Republic and Cuba. Fathom's cruises to the Dominican Republic focus on an authentic, enriching and meaningful experience that allows travelers to participate alongside locals to address community needs. Fathom's culturally immersive cruise itinerary in Cuba features experiences in the Cuban port cities of Havana, Cienfuegos, and Santiago de Cuba, exposing travelers to a rich and vibrant culture that until now most U.S. travelers have only seen in photographs.

"We love that Airbnb offers a marketplace of unforgettable experiences curated by their host community all over the world," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "In many ways, we share that same passion and deliver new memories. Today's consumers want to have unique, immersive experiences, and I'm excited that we can now creatively make this possible even further through this natural partnership."

Today, new Airbnb hosts - who become Fathom travelers - have the opportunity to make a meaningful impact while gaining deep insight into the everyday lives, rich culture and history of both local Dominican and Cuban communities. No matter what cruise travelers choose, Airbnb provides the perfect home, apartment or private room for those who want to live like a Miami local before or after a Fathom cruise to the Dominican Republic or Cuba

To receive the \$250 Fathom credit, potential new Airbnb hosts in the U.S. may view the terms and conditions <u>here</u>. For more information on the partnership, please visit: https://www.fathom.org/airbnb

Prices for the seven-day trips to the Dominican Republic start at \$499 per person, excluding taxes, fees, and port expenses and including all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. Prices vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, guests may call 1-855-932-8466 or through a travel professional. Learn more at www.Fathom.org.

Prices for seven-day itineraries to Cuba start at \$1,899 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship and lunch while in the three ports, onboard experiences and on-the-ground activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure. To reserve a spot on future sailings, travelers may call Fathom toll-free at 1-855-932-8466 or work with a travel professional. Learn more at www.Fathom.org.

About Fathom Travel to the Dominican Republic

Fathom is a different kind of cruise that combines one's love of travel with the desire to make a difference in the world. Fathom is defining a new category of travel, Social Impact Travel. Part of the Carnival Corporation (NYSE/LSE: CCL; NYSE: CUK) family, Fathom offers consumers authentic, meaningful travel experiences to enrich the life of the traveler and work alongside locals as they tackle community needs in the Dominican Republic. Fathom is unique in that it leverages Carnival Corporation's expertise and scale for a one-of-a-kind business model to create long-term collaboration with its partner countries, allowing for sustained social impact and lasting development. Fathom will serve the sizable and growing market of potential social impact travel consumers – approximately one million North Americans – in addition to global travelers already pursuing service-oriented travel experiences worldwide.

Sailing aboard the MV Adonia, a 704-passenger vessel redeployed from Carnival Corporation's P&O Cruises (UK), Fathom will engage, mobilize, educate and equip travelers on every Dominican Republic trip allowing for rich personal enrichment and thousands of impact activity days per visit—and tens of thousands of travelers a year to communities of promise, providing unprecedented scale for impact.

About Fathom Travel to Cuba

Recently earning U.S. and Cuban government approvals, Fathom will be the first cruise company to sail from the U.S. to Cuba in more than 50 years. Fathom's round-trip culturally immersive cruise itinerary will initially feature experiences in the Cuban port cities of Havana, Cienfuegos, and Santiago de Cuba, providing travelers the opportunity to enjoy a rich and vibrant culture that until now most U.S. travelers have only seen in photographs. Designed for rich immersion and ease of travel, the Fathom Cuban itinerary offers passengers a comfortable cabin including all the amenities of a modern hotel, plus the luxury of having to unpack only once. Every night, Fathom travelers return to the comforts of the MV Adonia, where they can relax knowing that all the details of getting from location to location in Cuba are handled.

For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at 1-855-932-8466 or visit www.Fathom.org.

About Airbnb

Founded in August of 2008 and based in San Francisco, California, Airbnb is a trusted community marketplace for people to list, discover, and book unique accommodations around the world — online or from a mobile phone or tablet. Whether an apartment for a night, a castle for a week, or a villa for a month, Airbnb connects people to unique travel experiences, at any price point, in more than 34,000 cities and 191 countries. And with world-class customer service and a growing community of users, Airbnb is the easiest way for people to monetize their extra space and showcase it to an audience of millions.

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