



Made-To-Measure Cruises With MyCosta!

July 14, 2016

Costa Cruises launches a web site to personalize your cruises up to four days prior to departure, with lots of exclusive services and special surprises to make all those who vacation with us truly happy.

Genoa, 14 July 2016 - Costa Cruises presents www.mycosta.com, a website that allows every guest who purchased a cruise to personalize it and make it unique with exclusive services and special surprises.

To access the site just enter your surname and cruise reservation number. On MyCosta you can book high-quality excursions organized by Costa, beverage packages or bottles of wine, sparkling wine and champagne, wellness and beauty treatments, as well as photographs, videos and Costa-brand products. What's more, to make those who vacation with us truly happy, it's also possible to choose lots of special surprises, like the "Happy Birthday" package with cake and sparkling wine, or for kids, the unique experience of being a Princess or a Captain for a day.

MyCosta can be used to organize your vacation in absolute comfort, directly online, booking in advance and paying directly on board at the end of the cruise. With the new site it's not only easy to find space on preferred excursions, it's also extremely flexible since reservations can be changed up to four days prior to departure.

All reservations made are displayed and updated constantly on the website agenda, showing the exclusive services that were selected for each day of the cruise.

With MyCosta everything is simpler, including embarkation. A special area in the site, called MyCruise, provides all the necessary information and services: web check-in; cruise ticket or embarkation form downloading and printing; Bag Express service to send luggage from home. It's also possible to activate a discount to be applied to the next cruise for bookings made with the Premium or higher-level formula.

MyCosta, which is available in 6 languages (Italian, English, Spanish, German, French and Portuguese), is optimised for display on any type of linking device, such as PC, tablet or Smartphone.